

The Johnson Public Library Action Plan for 2022



The Community's Destination for
Discovery, Learning and Making Connections

Objective 1: Make the Johnson Public Library the preferred local venue for engaging in thoughtful discussion and dialogue

2022 focus: Restore in-person programming to pre-COVID levels, focusing on outreach to new members of the community. Continue establishing partnerships with FDU, local schools and organizations. Begin process of hosting Town Hall style events to collect feedback to craft the next Strategic Plan.

Objective 2: Position and promote the Johnson Public Library as the place for discovery and personal growth for all residents

2022 focus: Connect with residents in new neighborhood housing units, including sign-up events at apartment complexes. Start an annual program to register Hackensack Public School students for library cards.

Objective 3: Implement new methods for delivering content, collections, and all resources

2022 focus: Establish/expand the Library by Mail service, focus on outreach events and card sign-ups at nursing homes, schools and extended care facilities.

Objective 4: Support Access to digital services in all aspects of the library's service program

2022 focus: Increase the number of lendable laptops and hot spots, explore having pop up library locations that offer wifi, library services and computer access in parks and at community events.

Objective 5: Develop a staffing plan that supports new spaces, programs, collections and hours

2022 focus: Establish position to support Library by Mail service. Expand dedicated staffing to bilingual programming and collections.