

Director's Report February 2018

	February 2017	February 2018
Children's books and magazines	4100	3485
Children's media	350	228
Adult books and periodicals	3858	3006
Adult media	2319	2018
eContent (new Hoopla limit: 4 per mo.)	1173	996
Young adult books	421	278
Periodicals in-house usage	221	146
Microfilm use	92	74
Reference Questions	1578	1722
Computer Assistance at Reference	501	672
Adult Internet Usage	2158	1966
Children's Internet, iPad, Game Computers, Word Processing Usage	885	1086
JPL's wireless usage (reports from our routers, hand devices too)	2131	2255
Children's program attendance, includes guitar classes/concert, and class visits	361	444
YA and Adult Program attendance (Library & Community)	544	398
Young Adults Programs, incl. Outreach	107	104
Electronic Door Counter	15,312	16,747



"The Gathering" featured on February's Open Mic

Open Mic Night Featuring Music The Gathering February 22, 2017 7 PM to 9 PM

Facilitator: Cathy Folk-Pushee

Attendance: 24

This opening act was fantastic! Not only were they accomplished musicians, they were very good at pulling the audience into an interactive musical storytelling adventure. Audience members became part of the cast, got to choose in which direction the story proceeded, and actually responded with rehearsed lines to cues throughout the story. I would definitely have Music The Gathering back again, even

for a longer stand-alone program.

Frost Kings Winter Concert

Saturday, February 24, 2017 3:30 PM to 4:30 PM

Facilitator: Cathy Folk-Pushee

Attendance: 25

The three members of Frost Kings put on a great show on a rainy cold Saturday afternoon. Between the vocals,

Frost Kings - Jazz Group, February 24



guitar, drums, and standing bass the library really was rocking. People were dancing, swaying, clapping, and just generally enjoying themselves. The crowd trended older, but there was a mother and young daughter there as well who were having a great time dancing in the back of the room. The band had a couple CD giveaways to audience members who correctly guessed song titles. That went over very well, of course. Refreshments were also a welcome surprise and enjoyed by many people who attended. All in all a very nice afternoon.

Cookbook Club, Jamie Oliver's Comfort Food

Monday, February 12, 7 p.m.

Facilitator: Gladys Cepeda

Attendance: 7

This month's cookbook was Jamie Oliver's Comfort Food: The Ultimate Weekend Cookbook by Jamie Oliver. I have been a huge fan of Jamie Oliver, so I decided to use his cookbook. The ladies were looking forward to using his cookbook, because they too were fans of his. I also chose this cookbook because the recipes were all comfort food recipes, which we figured we all needed considering the cold weather.

We savored such dishes as nasi goreng rice, mushroom soup and pasta bakes, pierogis, hummingbird cake, and some sticky toffee pudding. We had two separate recipes doubled. We enjoyed tasting both the dishes and discussing the difference between them. The pierogi and mushroom soup and pasta bake were the duplicates, and it was interesting to talk about the similarities as well as the differences. While all the dishes were scrumptious, the one unanimous complaint the ladies had was concerning how time consuming the recipes were. (Gladys Cepeda)

Cook book Club-February



Next Month's Cookbook is **5 Ingredient Fix: Easy, Elegant, and Irresistible Recipes** by Claire Robinson; we will be meeting Monday 19th at 7:00pm.

Other Events, Clubs, etc.:

Book Clubs: 25

Helpful Tax Tips: 7 (presented by Bruce Julien of Julien Financial in Hackensack)

PTMG Concerts: 17

LEAP ipad classes for visually impaired: 10

Mobile Hot Spots loaned: 14

ESL Tour: 39

Pub Trivia: 14



Individual Assistance

**Computer Skills, Job Search, and Inspect Your Gadget: Genesis Jais,
Catherine Folk-Pushee, Laurie Meeske
Total Attendance: 32**

Individual computer instruction is for *Hackensack residents* only. Job Search, Applications, and other assistance occurs daily at the reference desk (see statistics on page one). This month individual sessions covered: Resumes, Job Search, Email, smartphone, taking college courses online, computer maintenance, scanning and attaching files, ebooks, burning CDs.

Report from Genesis Jais on “Inspect Your Gadget” Class:

I have been seeing more Apple users, as well as Spanish speakers, come to Gadget. Two groups I can specifically help because of my fluency in Spanish and apple devices. Both of which I haven't seen often in the last 3 years of doing Gadget. The Spanish speakers wanted to learn about adding apps to their phones as well as how to go about making space on their devices. One also wanted to know more about WhatsApp: how to create a message, how to create a chat with multiple people, as well as deleting unwanted messages. The Apple users wanted to know about how iCloud works, what kind of information is stored on iCloud, how to set up iCloud, and backing up photos one had on a hard drive.

English Conversation, Computer Assistance in Spanish and English, and Bilingual Outreach. Michelle Acosta, Bilingual Library Associate: 114

Spanish Computer Class- 12 people

- 4 people brought their own laptops to learn more about their computer.
 - They learned how to do a basic search on their laptop and the internet
 - How to open their emails using their laptop
 - How to save a tab
 - Add websites to their favorites
 - How to use YouTube
- 4 people needed help looking for jobs or where to start

- Job and career accelerator
- Indeed
- Glassdoor
- 2 people needed help logging back to their emails as they forgot their passwords
- 2 people needed new emails and how to search the web

English Computer class - 2 people

- General tablet knowledge
- PDF
 - What is a PDF?
 - How to save a document as a PDF

Citizenship Class: 34

Citizenship Mock Interview - 2 people

Both students who had the mock interview with me passed their citizenship interview.

ESL Conversation Class: 46

Baby Boxes: 18 baby boxes were given out in the month of February.

**Report by Keri Adams, YA Librarian, Head of Periodicals
Young Adult Attendance: 104**

Jerseycat Ills – 4 received

YA Books for Adults Book Club – 2/10/18 - The Hate U Give by Angie Thomas - 9

Teen Tuesday

2/6/18 - Half Day Movie: Lego Ninjago Movie - 22 (4-6th graders were allowed to attend)

2/13/18 - Lovers and Haters Valentine's Day Party - 18 (Keri and Liz)

2/20/18 - Video Games – 17 (Liz)

2/27/18 - Board Games - 7 (Liz)STEM Programs

Outreach

Booktalks at Hackensack Middle School - 2/15/18 - 3 presentations - 40 students - 59 books checked out to 21 students

February was another successful month in Teen Services. Our Teen Tuesday programs have continued to grow. We had a very laid-back Valentine's Day program where students made duct tape roses and shot nerf guns at hearts stacked on cups, which was a hit. We've also managed to reach a group of students who hang out upstairs nearly every day but rarely attend our programs. At first they would only come for programs that involved food, but this month they even came to Video Games, which was exciting.

Our Booktalk numbers are down a little from last month, but that was largely related to an unseasonably warm February day, so many students who had signed up decided to spend their lunch hour outside instead. Even so, fully half the students who participated in booktalks came to check out a book afterward! (Due to the delivery problems, it took six different staff members to gather all the books we needed from almost 20 different BCCLS libraries).

Children’s Program Highlights, by Mari Zigas

This month we celebrated **World Read Aloud Day** and some of our wonderful teen and adult services librarians read their favorite picture books to our story time kids: Sharon Castanteen, Barb Schuit, Cathy Folk-Pushee, Laurie Meeske, Keri Adams and Kate Cannarozzi. We heard some stories about tasty foods, interacted with the always favorite *Press Here*, sang songs and even enjoyed a book with no pictures! It was a fun treat for everyone and I wish this day was more than just once a year!



Our favorite yoga instructor, Aja Cohen, was back for **Mommy & Me Yoga** and I don’t know what’s more adorable than seeing parents sit their babies on their backs while stretching together. I love programs where the grown-up and child work together and this was definitely an entertaining experience for everyone. A couple of moms who met and became friends at our weekly **Rhythm & Rhyme** program went to yoga together and could not stop talking about how much fun it was!

We are now lucky enough to have two **therapy dogs** come to JPL once a month - in February we welcomed the adorable certified yellow lab, Brady! On paper therapy dog visits may not seem too exciting but I can’t rave enough about them. Both of our dogs, Rodney and Brady, visit not only us but also schools for kids with autism, hospitals, and senior centers. There are proven physical and mental health benefits to just being around animals, and I will immediately see a difference in a child’s mannerism when petting and sitting next to Rodney or Brady. Some are shy about reading out loud right away, and that’s okay. There’s no judgment from the dogs and there’s no judgment from the other kids in the program. (First rule of therapy dog club: no judgment!) These are truly some of my favorite programs to host.



Students from the **Bergen County Christian Academy** came for a special Dr. Seuss story time to kick off Read Across America. Our toddlers listened to books, did a special Cat in the Hat STEM activity and then made their own hats! It was a great start to Dr. Seuss' birthday and the kids can't wait to keep the celebration going at our event on March 2nd.

Report from Outreach Librarian, Laurie Meeske

Operation Prom

- Contacted Operation Prom, a non-profit organization that helps low-income students attend their Proms by providing free Prom dresses and tuxedos.
- Operation Prom will hold a prom dress giveaway event on Saturday, April 14.
- 8 BCCLS libraries are working with us to collect dresses:
 - Closter
 - Demarest
 - Glen Rock
 - Old Tappan
 - Ramsey
 - Waldwick
 - Washington Twp.
 - Wyckoff

Middle School Book Talks - 2/15

- After Keri conducted her book talks at the Middle School, we stayed at the Middle School library after school and gave students an opportunity to borrow copies of the books she had discussed.
- Students Checking Out Books: 21
- Books Checked Out: 59

NJ Makers Day Preparation & Sponsorships

- For Makers Day, I put together an informational "Partners Wanted" handout and hit the streets to try to find some sponsors who would be willing to help support the event.
- In total, we were able to find 6 sponsors:
 - Bergen Makerspace
 - Providing a custom-made laser-cut sign for the event. (Estimated cost \$100)
 - Gen and I met with staff at the Makerspace to create the design.



- Blue Dog Graphics
 - Providing 35 custom T-shirts at a deeply discounted rate. (Estimated donation: \$200)
- Hackensack Riverkeeper
 - Providing 2 demonstrations of recycled regatta and clay boats at no cost. (Estimated donation: \$300)
- Mariner's Bank
 - Providing 3 \$50 gift cards for prizes. (Donation: \$150)
- Mark's Pizza
 - Providing pizza and salad for volunteers. (Estimated donation: \$100)
- Paint with Grace (Estimated donation: \$420)
 - Providing 2 programs for Makers Day, including all materials.
 - Mixed media demonstration (Estimated donation: \$120)
 - Painting on glassware for teens or adults (Estimated donation: \$300)
- This amounts to approximately \$1,270 obtained in sponsor support.

RBDigital How-to - 2/26

- This class provided an overview of materials available through RBDigital and basic instructions on how to use it.
- By the time the students left, they had installed RBDigital on their devices and created accounts.
- 3 attendees

Gale Analytics on Demand Training - 2/13

- This tool will allow us to better analyze patterns in the Hackensack community, which will allow us to better target our outreach by neighborhood.
- Received training on how to use this software.

Social Media Report – Elisabeth Paredes

February:

Twitter:

27 tweets
13.9K impressions*
1,766 visits to page
2 mentions
14 new follower

Facebook:

5 actions on page
2,855 people reached
584 post engagement
328 page views
25 page likes
26 page followers
21 page previews

Building and Grounds

Renovation

We received nine qualification statements from architects. The Building Committee has been given copies to assess.

Basement Sprinkler

On hold for specifications from Turnkey Designs' Engineer who came to assess the building in early December 2017. I've facilitated the sending of the CAD files from Iovino's office. The water lines have to be checked, but Suez won't open them until April 1st.

Security Cameras

Because of various security problems arising, we've installed the three new cameras: One in the auditorium, where new laptops for the public are stored in the back rooms, one on the safe, and one to cover the small "well" parking area alongside the building.

Miscellaneous

Passed fire inspection, certificate being valid until August 1, 2018.

*Respectfully Yours,
Sharon Castanteen*