

## Director's Report, September 2017

	September 2016	September 2017
Children's books and magazines	4442	4653
Children's media	390	390
Adult books and periodicals	4121	3761
Adult media (DVDs, video games, MP3 and CD books, Music CD's)	2995	2252
eContent and Database Usage	1262	1014
Young adult books	494	540
Periodicals in-house usage	303	250
Microfilm use	129	101
Reference Questions	2107	1732
Computer Assistance at Reference Desk	584	576
Adult Internet Usage	2477	2154
Children's Internet, iPad, Game Computers, Word Processing Usage	1177	1433
JPL's wireless usage (reports from our routers, hand devices too)	2219	2212
Children's attendance includes guitar classes/concert, outreach and class visits	98	68
YA and Adult Program attendance (Library & Community Sponsorship)	608	595
Young Adults Programs	41	54
Electronic Door Counter (half of entries recorded)	15,436	16,105

### Adult Program Highlights



**“Notes of Joy” Student Concert  
Saturday, September 17, and  
September 23, 2 p.m.**

**Facilitator: Barb Schuit**

**Attendance: 111 (total for both  
concerts)**

Notes of Joy is a music group consists of young and talented piano players who are mostly in high school. Their advisor is Stella Xu, an outstanding and recognized piano educator. Their mission is to perform and bring our beautiful music to the community, especially to the

seniors and other community groups that may not be able to pay for classical music. They are inspiring and very talented.



**Pub Trivia**

**Date:** Tuesday, September 19 at 7 p.m. at the Poitin Still

**Topic:** Lord of the Rings

**Facilitators:** Genesis Jais, Gladys Cepeda, Elisabet Paredes, Laurie Meeske

**Attendance:** 25

*Winning Team pictured to the left. Laurie Meeske, the new outreach librarian, came to help which made everything run very smoothly since she was conversant with the Lord of the Rings.(Genesis Jais)*

**Women’s Car Care Clinic**

**Wednesday, September 20, at 7:00 p.m.**

**Presenter:** Suzette from Bovan’s Auto Services

**Facilitator:** Barb Schuit

**Attendance:** 25

*Suzette gave excellent basic information about what we need to be aware of -- oil changes, oil filters, tire pressure, and all kinds of other basic things. She had cotton gloves that she gave to each person so they could touch the greasy brake pads or other dirty car parts without getting dirt on their hands. Being able to see what a dirty filter looks like and touch a greasy brake pad was very eye-opening for the ladies. Suzette even had a car bingo game at the end, with prizes for the ladies. Everyone enjoyed the evening and were appreciative of what they learned. (Barb Schuit)*



**Essential Oils: Fall Edition**

**September 19, 2017 7 PM to 8:30 PM**

**Presenter:** Donna Barret, local health and wellness coach

**Facilitator:** Catherine Folk-Pushee

**Attendance:** 15

*(This workshop registration limits attendance due to its hands-on nature.)*

*We had some repeat attendees and some new faces. Everyone was very enthusiastic and interested in discussing oils, health, how to use them, etc., so much so that at times it was difficult for some people to hear.*



Donna once again gave an overview of how the oils are distilled, how to tell a high quality one from lower quality, and passed around bottles so people could experience them as she spoke about how each one could be used.

The second part of the workshop involved making a hand sanitizer and vanilla lavender sugar scrub which we put in very cute little jars with labels to keep or give as gifts. I was so involved in talking with people that I neglected to have attendees fill out the surveys. However, I sent out an email and received the following responses:

Has this program met your expectations? Yes-3

Are there other programs that you would like to have us present here at the library? **More crafts as in, painting, pottery, etc. would also like to see some sort of book/poetry writing classes. How to put together an emergency kit.**

Any other comments?

- **The instructor was great, very energetic and informative. Thanks and keep up the great work you're doing for our community.**
- **It was very good. Hopefully will have more. Thanks for having it!**
- **Thank you as always for keeping the community active and creative.**



### **Adult Craft Night**

**Presenter: Rebecca Spero**

**Tuesday, September 12, 7 p.m.**

**Facilitator: Barb Schuit**

**Attendance: 13**

*The craft was to decorate a cloth book bag in which they could tote all their library materials (or other things). The ladies, and one gentleman, had such a great time, thinking of designs, using Rebecca's suggestions, learning how to do some of the decorating using the erasers on the end of a pencil as a "dots" design tool! Etc. Some of them surprised themselves with how well they did and how well their bags turned out. It was great fun for all who attended. (Barb Schuit)*

Comments from evaluation form: "Awesome!"  
"Loved it!!"



**Cookbook Club: Appetites, by Anthony Bourdain  
Monday, September 18, 7 p.m.**

**Facilitators: Gladys Cepeda**

**Attendance: 8**

*The cookbook was interestingly laid out, some of the pictures it included were less than appetizing, and the language he used was mostly slang. It was definitely the first cookbook we'd experience that was uniquely written in that manner. The cookbook featured some of the regular categories, but much like our Asian cookbook it left out dessert, which didn't hinder anyone from cooking up a storm!*



*The meeting was attended by 8 patrons, who brought in something from almost every category! For starters we enjoyed some creamed spinach, roasted baby beets with red onions and oranges, ratatouille, and some bar nuts. For starters we sampled some Sausage and pepper heroes, sausage gravy, and some bluefish in tomato vinaigrette. Everything that was sampled was so savory! The general consensus was that while the book was entertaining, it wasn't what a lot of the ladies expected. Mr. Bourdain came off as crass, and a little condescending, however his recipes were tasty! (Gladys Cepeda)*

**Other Events, Clubs, etc. = 86**

Book Clubs (besides Cookbook Club): 17

Veteran's Benefits Consultations: 4

Expungement Seminar: 8

Small Business Development Center (private consultations for small business owners): 6

Open Mic: 14

**Computer Skills, Job Search, and Inspect Your Gadget: Genesis Jais,  
Catherine Folk-Pushee  
Total Attendance: 35**

Job Search, Applications, and other assistance occurs daily at the reference desk (see statistics on page one).

Individual computer instruction is for *Hackensack residents* only. Cathy taught Excel, Job Search and Resumes, and Basic Internet Searching.

**Highlight from Catherine Folk-Pushee:**

This month I have been teaching the wife of a Farleigh Dickinson professor how to use Excel. She seems to process information very differently and I've had to take some parts very slowly and try different techniques to help her understand. It's not that she is unintelligent in any way, it just seems that details sometimes run together a little bit and it is difficult for her to sort them out. It has been an interesting experience and she is really starting to put it all together.

## **Inspect Your Gadget, Genesis Jais, Laurie Meeske**

### **Attendance: 12**

*All of the sessions of gadget in September have at least 2 people in attendance, so it is great that Laurie is doing gadget with me. This way, we can give individuals more attention. We had the usual questions of helping people with apps on their phone or getting to know their new devices. I met one lady who is new to the area and is trying to take advantage of all the free things the library offers - including gadget, the classes and programs we offer monthly, and the hotspots. She has a limited data plan so getting a hotspot was perfect for her. She came to me for help with her iPhone, and an explanation on her phone and data plan or as good as I give without actually knowing all the details of her data plan. (Genesis Jais)*

## **English Conversation, Computer Assistance in Spanish and English, and Bilingual Outreach.**

**Michelle (Acosta) Ferreira, Bilingual Library Associate**

**Total Attendance: 163**

- Spanish Computer- 4
  - Google chrome how to navigate it
  - How to use Gmail and its apps
  - How to use doc app from google chrome
  - How to use Canva and Publisher
- Job assistance in Spanish - 3 people
  - Assisted a patron applying to Panera Bread as baker
  - Assisting a patron applying to Amazon Warehouse
  - Assist building resume and cover letter
- Job Assistance in English/Bilingual - 2 people
  - Assist applying to NJ Transit and NY transit as an engineer
  - Assist applying to Maywood School district as a substitute teacher
  - **\*\*Update on person applying for Amazon in August, she was hired!**
- English Computer - 1 person
  - Tablet assistance with Facebook
  - How to save pictures from Facebook and save them on tablet.
  - How to send pictures on through Facebook messenger
- Citizenship Class: Total attendance = 45. Two people have passed the citizenship test this month. They each came back to talk about their experience with the class
- ESL Conversation Class: Total attendance = 55
- One on one citizenship - 3 people
  - Practice mock interview for people that have their interview soon
  - 2 people were practicing for their interview in September and 1 for interview in November
- Guitar class Guitar classes started September 9th
  - Beginner class - 13 children
  - Intermediate I- 9 people
  - Intermediate II- 8 people

- Baby Boxes
  - 20 baby boxes were distributed this month. 60 boxes were shipped from Babybox Co. in August and 20 have to been given out to people that registered.

**Report by Keri Adams, Young Adult (Teen) Librarian, Head of Periodicals  
Attendance: 54 (+approximately 500 at outreach event)**

Jerseycat Ills – 5 received

YA Books for Adults Book Club – 9/9/17 – The Red Queen by Victoria Aveyard – 7

Teen Tuesday

9/12/17 – Escape the Room – 10

9/19/17 – Video Games – 12

9/26/17 – Chocolate Covered Oreos and Art Club – 12 (Liz ran it)

Outreach

HHS Health Fair Table - 9/20/17 - 500 students

Other Events

9/12/17 – Ribbon Cutting Event for Charging Stations - 20

9/20/17 - Helped with Back to School Dance, 7<sup>th</sup>-8<sup>th</sup> graders included in 70 attendance for Children’s Statistics

On September 12, we kicked off our new year of Teen Tuesday programming in an exciting way – by unveiling one of our new charging stations in a brief ribbon cutting ceremony. We were able to purchase the stations through a contract award from LibraryLinkNJ. Each station is equipped with a video screen that can provide information about library programs and services, in addition to emergency alerts and notices from local organizations. We incorporated the station into our Teen Tuesday Escape the Room Challenge by hiding the last clue inside the machine. So far, the charging stations have been fairly popular with teens and staff members as the primary users. We expect more adults will use them once they realize what they are!

Funding for this Powering Up: Library Charging Stations Initiative is provided by LibraryLinkNJ, The New Jersey Library Cooperative whose services are funded by the New Jersey State Library, which is responsible for the coordination, promotion, and funding of the New Jersey Library Network.

The Health Fair at Hackensack High School was an amazing outreach opportunity. Because the students were required to attend during their gym/health period, Laurie and I were able to talk to a large number of students. (We estimate about 500 in a school of 1900!) Nearly 250 students created cards to send to patients at the Joseph M. Sanzari Children’s Hospital at HUMC. We nearly ran out of book recommendation fliers as well. A number of students asked about volunteering at the library, which convinced me to start offering a once a month volunteer program at night, where students can drop in and help out with either a library project or creating something that can be sent out to people who are in need. The volunteer program will begin in November.

## Children's Program Highlights, by Mari Zigas



While we didn't hold any weekly programs as per our usual September break in preparation for the fall, the Children's Room did host its second annual Back to School Dance! I had high expectations for attendance since last year was such a success and I was not disappointed! Even more kids showed up this year and with the addition of DJ Marley it was a party the whole time. The kids got glow sticks as they entered the auditorium that was decorated with lights, lanterns, balloons and a disco ball. The photo booth was super popular and we served popcorn and juice from start to finish. I can't say

that all of the kids danced the whole time (did anyone really when they were in middle school?) but there were spurts of dancing and they definitely had a blast. Here's to next year!



### Report from Outreach Librarian, Laurie Meeske

For September (Library Card Sign-Up Month), I set up a table at several outreach events where I handed out information about library services and registered patrons for library cards. (Many thanks to Pete for his help with travel and setting up the tables!)

#### TOTALS:

- Spoke to 693 people
- Created 8 library cards
- Renewed 1 card

**9/11/17 -Table @ Atlantic St. Park during Sunset Yoga**

**9/16/17 - Tables @ Carver & Columbus Park w/ Mari & Gladys**

We received a lot of positive feedback on these park events - local residents were excited to see us, and asked if this was going to be an ongoing initiative. Greg Liosi at the Recreation Department was also enthusiastic about the program and is supportive of offering similar events in the future.

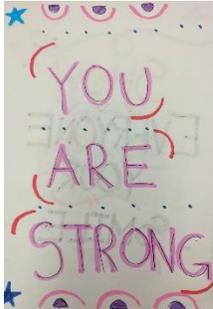
(Special thanks to Mari & Gladys for helping me staff the table at Carver & Columbus Parks, and to Liz for creating the Instagram photo border!)

**9/18/17 & 9/26/17 - Table @ City Hall**

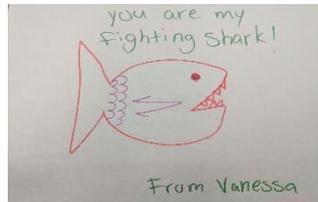
**9/18/17 - Table @ Atlantic St. Park Zumba**

**9/20/17 - Health Fair @ the High School**

- Created a health trivia slideshow to play during the event



- Spoke to approximately 500 teens
- The teens created 297 cards to send to the Joseph M. Sanzari Children's Hospital



Samples of 297 cards created!

- Inspect Your Gadget –Special Saturday September 9 – only one person came for help. Gen and I discussed the possibility of hosting a special pop-up “Inspect Your Gadget” somewhere out in the community (possibly at a park) to try to reach a larger audience.

**Monthly Calendar**

- To streamline the process of compiling upcoming library event information, I will start putting together the monthly adult/teen calendar for the public.

**Online Community Calendars**

- Started posting library events on an additional site: New Jersey Monthly (<https://njmonthly.com/>)

**Hoopla**

- Worked with Gen to present a recommendation on continuing to offer hoopla to Hackensack patrons, since BCCLS has discontinued the service.

**HTTPS & Chrome**

- Reported on an upcoming change being made to Chrome by Google that involves HTTPS security protocols. This change will cause special “Not secure” messages to appear under certain circumstances, which could cause confusion to patrons.

## Professional Development

**Staff: Sharon Castanteen**

**2017 Public Policy Institute**

**Sponsor: NJLA**

**Monmouth County Library**

**Friday September 15th, 2017 9:00 AM- 1:00 PM**

**Topic: Advocacy – Library Construction Act**

Speakers from the state library, NJLA, Alliance for Action, Laura Jones (TV reporter) and former Governor DiFrancesco discussed how librarians can advocated for the library construction bond referendum on the November 7 ballot.

**Staff: Debbie Bock, Head of Reference**

**Workshop: “The Top Ten Tips for Managing Reference Today”**

**Sponsor: Booklist**

**Presenter: Kay Cassell, author of “Managing Reference Today”**

**Date: September 7**

**Length: one hour**

*I learned about new models of reference work and staffing. Libraries should develop an outreach plan, assess their reference service, be sure staff is up-to-date, and develop a reference strategy. There should be a separate reference collection development policy. The library should aim for patron convenience. (i.e. instead of pointing out the relevant database, the librarian should do the search with the patron, thus saving the patron time.) Reference should be visible and easy to access. (Debbie Bock)*

## Building and Grounds

*Basement Sprinkler:* Turnkey Designs and Engineering were here (recommendation through the City’s project manager) to work on the specifications for the bid for the sprinkler system. He explained that we would need to dig up the street and put in new water taps, working with Suez. He estimates the project to be “way over six figures”. I also found out that there would be exposed pipes in the auditorium. He thinks he can get them down to 2" diameter, but is not sure.

*Miscellaneous:* Linda Flynn noticed that the Courtyard was dark at night. Pete climbed up on the ladder, cleaned the lenses, installed new lights (LED) and called an electrician to repair one of the fixtures.

Electrician was also needed for outage of stair lamps. There was a problem with the circuit and it took several hours to find and repair the problem.

*Security Cameras:* I am planning to install a camera by the safe, and a camera on our parking lot property where there is now no coverage.

*Respectfully Submitted,*

*Sharon Castanteen*