

Director's Report, January 2016

	January 2015	January 2016
Children's books and magazines	4284	3892
Children's media	420	337
Adult books and periodicals	4068	4124
Adult media (DVDs, video games, MP3 and CD books, Music CD's)	4052	3347
Downloadable/Database Usage Ebooks/music/audiobook/movies/mags	1153	1904
Young adult books	466	476
Periodicals in-house usage	222	213
Microfilm use	168	100
Reference Questions	1817	1759
Computer Assistance at Reference Desk	402	424
Adult Internet Usage	3127	2149
Children's Internet, iPad, Game Computers, Word Processing Usage	N.A.	550
JPL's wireless usage (reports from our routers, hand devices too)	547	1459
Children's program attendance, includes guitar classes/concert, and class visits	182	146
YA and Adult Program attendance (Library & Community)	268	359
Young Adult Programs	66	77
Electronic Door Counter (half of entries recorded)	19,178	16,437

Adult Program Highlights

Open Mic Night

Thursday, January 28, 7:00 to 9:30 p.m.

Facilitator: Kathryn Cannarozzi, Sharon Castanteen

Attendance: 52

Yahaya Kamate (flute and drums) and another drummer opened up the program with a vibrant, hypnotic, beat and flute music. Yahaya brought an impressive following of adults and tweens. Some of his tween followers stepped up as Open Mic performers and sang to a Beyonce karaoke of "Listen" that was profoundly moving. Afterward, we had a mix of regular performers





including very skilled blues guitar and original blues songs set in Hackensack, and the very beautiful voice of singer-songwriter Rain.



Coloring Club

Tuesday, January 12, 26, at 10:00 p.m.

Facilitator: Barb Schuit

Attendance: 31

This definitely goes into the “who knew” category for me. I wouldn’t have predicted that coloring would be the relatively big hit at the library in 2015-2016. The participants express gratitude and joy at each session. Apparently, it is both a calming and congenial communal activity.

I’m 55+ What do I do now? Explore ReServe

Placement Services for serving nonprofit or public institutions

Presenter: Edward Dominguez

Attendance: 7

A total of 7 people attended the Reserve session, 2 were unable to attend. The participants came from Hackensack (3), Teaneck (1), Tenafly (1), West New York(1) and Ridgewood (1). Their professional backgrounds were; Art’s Fundraiser/Grant Writer/Councilwoman, Social Worker, Marketing Executive, Marketing/Advertising Executive, Secretary/Interpreter, Video Editor/Community Activist and Financial Adviser.

Other Events, Clubs, etc.:

Book Clubs: 23 Movies: 14

ACA Enrollment, Tax Questions, Citizenship Class, Veteran’s Counseling, ACA=37

**Computer Skills, Job Search, and Inspect Your Gadget: Kathryn Cannarozzi, Genesis Jais ,
Catherine Folk-Pushee, Michelle Acosta**

Total Attendance: 28

Individual computer instruction is for *Hackensack residents* only. This month, the instructors focused on Excel, Word, resumes, cover letters, online job searching, email and using a tablet.

Highlight from Catherine Folk-Pushee:

I had a student who was wondering out loud if there was any way to figure out how to make a list of all the large apartment buildings in and near Hackensack. He is a freelance painter and looking for work. ReferenceUSA was the perfect tool for the job. We were very quickly able to come up with a good list. While we were at it we also created a list of businesses that had to do with paint or painting so he could also look into full-time employment with a steady employer.

Inspect Your Gadget Report - January

- 4 people in January.
- Highlights: Patrons having trouble with iPad accounts, cloud accounts, passwords, email accounts and Skype.
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**English Conversation, and Bilingual Outreach. Michelle Acosta, Bilingual Library Associate
Attendance: 19**

Spanish computer- 8

- Copy and paste
- Open an email account
- Facebook assistance
- how to setup Wi-Fi on computer
- organize pictures on google drive
- organize documents on google drive
- hoopla and overdrive how it works

English computer -2

- assist filling out a job application for Wawa and Acme
- Set up an email account to start applying for jobs online.

ESL classes – 9 (*Michelle was on Jury Duty for two weeks in January*)

**Young Adult Programs
Report by Keri Adams, YA Librarian
Attendance(plus outreach): 77**

YA Books for Adult Readers Book Club - 1/9/16 - Bone Gap by Laura Ruby - 9

(Note: Bone Gap won the Printz Award two days later!)

Teen Tuesday

1/5/16 - Video Games/Board Games/Minecraft - 7

1/16/16: Hour of Code: Minecraft Edition - 4

1/19/16: Gross Science Lab - Slime and Lava Lamps - 14

1/26/16: Craft: Pop Culture Magnets - 11

Booktalks at Hackensack Middle School - 1/21/16 - 3 presentations - 41 students total

Children's Program Highlights

January's Snowy Scoops from The Children's Department!

Happy New Year from All of Us!

2016 has begun with the actualization of many of our high hopes as we see a pickup in program attendance and circulation!

Regarding program attendance: we now have several ways in which a patron can register for anything here in The Children's Room! While Evance is still available, we also have been making sure that patrons know that they can register by phone or in person at our Circulation Desk. Having the sign-up clipboard at the desk has really increased sign-ups! I've also been making little signs showcasing the event, which is a great reminder. We recently purchased funky rectangular bulletin boards for a dead wall (the wall is in a great visual place, but the clock fire alarm placement and a grilled vent make it useless for a large display. We are waiting for those to be hung this week. As a result of all this, we've had some fun "crafternoons"!

We've also been making note of how displays and patron-friendly availability have helped circulation of both juvenile fiction and picture books! Spot displays for holidays and special themes take a few minutes but work very well. Titles on display are greeted with happy exclamations and taken out as soon as they're up on the shelves.

Mother Goose Time continues to be full, and with the addition of percussive instruments such as egg shakers, small tambourines, maracas and the like, we've increased participation with even the shyest toddlers. It's working well as a social hour for local parents who seem to enjoy the interaction.

Preschool Story Hour also continues to be well-attended. I think that we enjoy choosing books and short films as much as the kids enjoy the program. I love making a series of crafts for that age group and having them at the ready, on file in a special drawer. One of our regulars has an "art door" display in her home, with all the projects she's made.

Video Games never fail... For grades 3-6, there are solo laptops set up for Minecraft fans, the Wii and X-box for wrestling and sports fans. Of late, Extreme Bowling (pins amount to more and more in every frame!) and Just Dance have been very popular.

We now offer Lego Day every Monday and we are never disappointed by the amount of kids who attend or their creations!

In honor of The Blizzard of 2016 our 'crafternoon' this month was the creation of a Snow Scene Wall Hanging. We had a good time with what began as a traditional scene (a little house with a snow-capped roof, flanked by snow-covered pine trees overlooked by a winter moon). Because our kids are brilliantly avant garde; chupacabras, howling wolves, myself in a sleeping bag, an outdoor movie screen and cats somehow entered the mix on the scenes. The only disappointment this month was Chess Club. While there was great initial interest, we had a poor showing. I've posted a new flyer and we will hope for the best.

That's all for this month! See you next month. (Babette Smith)

Outreach and Publicity

Hackensack Chronicle

January 1st, 2016 issue

Photos and caption, Front Page

“Celebrating Frank”

Local author Richard Muti discusses his book “Frank Sinatra, the most fascinating entertainer of the 20th Century” at the Johnson Public Library on December 15. Sinatra’s 100th birthday was celebrated recently in many places in Bergen County.

Hackensack Chronicle

January 29, 2016 issue
Photos and caption, page 6
“Young Scientists”

Professional Development

Staff Name: Keri Adams, Young Adult Librarian

Continuing Education Activity: Mock Awards, 2016

Sponsor: BCCLS

Date: January 6, 2016

Length of Activity: 2.5 hours

- Discussed potential award winners for the Printz, Newbery and Caldecott Awards
- Received handouts for best books add to collection

Staff Name: Catherine Folk-Pushee, Adult Services Librarian

Continuing Education Activity: BCCLS Discover Webinar

Sponsor: BCCLS

Date: January 7, 2016

Length of Activity: .5 hours

- An overview of the new BCCLS reader’s advisory site.
- Book of the Day highlights one particular title-can use past titles to create displays and reading lists
- Book Clubbing is your go-to place for anything and everything having to do with a book club

Building and Grounds

Landing on Moore Street

We are getting quotes for putting in black treading on landing to match the stairs and entry-way

Some Projects completed this month:

- Cleaned out pump room and organized storage areas in basement
- Installed Scent-o-matics in auditorium and quiet area (Taffe Room)
- Replaced emergency light bulbs and batteries, and electrical breakers
- Replaced broken lens covers for lighting fixtures
- Ballast replacement in Taffe Room
- Carpet re-attachment in computer area
- Still researching a new safe and snow equipment
- Recycled 820 lbs of paper
- Gave books to nonprofit 286 books.

2015 BCCLS Statistics and Information of Note:

- 2014 eBCCLS, etc. was .09% of our circulation
2015, downloads were 6% of our total circulation.
- We registered 1,374 new patrons in 2015

Executive Director of BCCLS, Marie Coughlin will be visiting the Board on

February 9th.

Details of our BCCLS billing: \$44,642 of our \$62,343 bill is for the Interlibrary Loan System, Polaris, and the individual Polaris logons, the service charges on our 20 BCCLS pcs Delivery, reciprocal borrowing, telecommunications (Internet connection) and Collection HQ (management tool) and public internet logon system fees, all of which are configured the same way for each individual library.

The Database Fee \$17,701 is the part of the BCCLS bill that uses a formula applied to all libraries, and it's the only part of the bill that is uniquely configured for Hackensack which includes: Population, 1/3 mill, base fee, and usage, all of which get equal value in determining the fee.

BCCLS Membership Benefits: The best thing about BCCLS is the power of numbers. If we paid for a stand-alone Integrated Library System(cataloging, registration, circulation, interlibrary loan) for a library of our size it would cost close to \$100,000. They provide training on the system. We have access, as you know, to over five million items with delivery to any library. We also have much less expensive access via our group bargaining power to Hoopla, Zinio, eContent and any other database that seems to be beneficial to all 76 libraries. In addition to our own wireless network, we have a Wide Area Network through BCCLS for 20 of our PC's so they service them if anything goes wrong with the network or the hardware. We have a logon management system and a print management system for our public Internet that was researched and shepherded by the BCCLS IT team. The office personnel offers assistance in many ways. Here are some examples: Want Ads, statistics, help with state aid survey, new products for collection development and training on the products.

The Committee structure of the membership provides continuing education in countless areas: Personnel, Technology, Administration, Public Relations, Youth Services, etc.

BCCLS is nationally known and respected as an excellent consortium.

*Respectfully Yours,
Sharon Castanteen*