

Director's Report August 2018

| | August 2017 | August 2018 |
|--|-------------|-------------------|
| Children's books and magazines | 6090 | 4505 |
| Children's media | 515 | 326 |
| Adult books and periodicals | 4506 | 3893 |
| Adult media | 2838 | 2244 |
| eContent (new Hoopla monthly limit: 4 per mo. ¼ of previous limits) | 1360 | Not available yet |
| Young adult books | 741 | 625 |
| Periodicals in-house usage | 261 | 231 |
| Microfilm use | 96 | 141 |
| Reference Questions | 1808 | 1793 |
| Computer Assistance at Reference | 706 | 678 |
| Adult Internet Usage | 2543 | 2341 |
| Children's Internet, iPad, Game Computers, Word Processing Usage | 1926 | 1439 |
| JPL's wireless usage (reports from our routers, hand devices too) | 2678 | 2446 |
| Children's Program attendance | 497 | 522 |
| YA and Adult Program attendance (Library & Community) | 624 | 504 |
| Young Adults Programs | 175 | 129 |
| Electronic Door Counter | 16,219 | 16,101 |

**Open Mic Night Featuring Fallon Tonight
with Impressionist Adam Hamway
August 30, 2017 7 PM to 9 PM
Facilitator: Catherine Folk-Pushee
Attendance: 32**

This month, thankfully, more people arrived at the beginning of the night so we had a decent audience for whomever would be performing during the open mic portion of the night. However, the featured performer's set was very involved and put the A/V system off-limits to a couple of hopeful attendees who would have liked to use it for their own performances. Everyone accepted this news graciously and appreciated that the set was very good as it piqued a lot of interest from the audience. The featured performer was, indeed, very good. The show was complete with warm up comic, intro video with



voiceover, "Live from downtown Hackensack at the Johnson Public Library...!" which got quite a laugh. Adam's impression of Jimmy Fallon was spot-on. He bantered with a "straight man" at the podium in dark sunglasses, there was a running gag with an invisible drummer which earned a few groans, and "Jimmy's" featured guest, our own MC, Mike Sangregorio, playing Seth McFarlane was very funny. He even sang! (Catherine Folk-Pushee0

Pub Trivia Night: Seinfeld

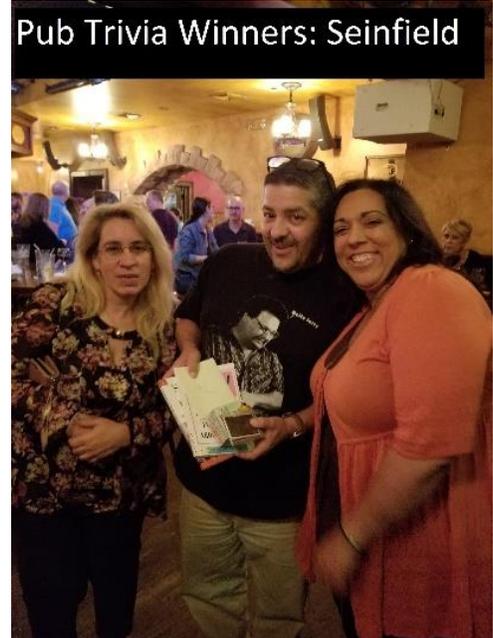
Tuesday, August 21, 2018

Staff Facilitators: Genesis Jais, Elisabet Paredes, Laurie Meeske

Attendance: 34

Trivia was really fun. We were down Mari and Gladys, but we managed alright. We had a lot of new people. Some found out about trivia on Facebook, as well as one that found out about it from the newspaper. The crowd was older than we normally get so it was really nice to see new faces and experience a different energy.

Next trivia is September 18 on Marvel Netflix originals, including DareDevil, Jessica Jones, Punisher, Luke Cage, Iron Fist, and the Defenders. (Genesis Jais)



Cookbook Club

Endless Summer, by Katie Lee

Monday, August 21, 7 p.m.

Facilitator: Gladys Cepeda

Attendance: 8

The cookbook was filled with pictures of the recipes as well as miscellaneous pictures of the author. The cookbook was evenly split with recipes for breakfast, lunch, appetizers, hot dogs and hamburgers, entrees, and desserts.

We savored such dishes as Beet soup, Green Goddess Corn on the Cob, Chinese Chicken Salad, Late Summer Farro, Butternut Squash and Arugula Salad, Black bean and Peach Salsa Scoops, Lemony Brown Rice w/ Cucumber and Feta, etc. Additionally, we enjoyed two Light Lemony Berry Cheesecakes! The cookbook was so loved that one patron made three dishes! Hence the amount of food we enjoyed! Everyone agreed that the cookbook was a huge success.



Next Month's cookbook is The Pioneer Woman Cooks : Come and Get it! : Simple, scrumptious recipes for crazy busy lives by Ree Drummond. We'll be meeting Monday September 17th at 7:00pm in the auditorium. (Gladys Cepeda)

Other Events, Clubs, etc.:

Small Business Development Center: 31

Book Clubs: 28

LEAP ipad classes for visually impaired: 9

Mobile Hot Spots loaned: 16

Violin Lessons: 4

Individual Assistance
Computer Skills, Job Search, Catherine Folk-Pushee (33)
Inspect Your Gadget: Genesis Jais, Laurie Meeske (4)
Total Attendance: 37

Individual computer instruction is for *Hackensack residents* only. Job Search, Applications, and other assistance occurs daily at the reference desk (see statistics on page one). This month individual sessions covered: Excel, Word, PowerPoint, Resumes, Cover Letters, Job Search, Basic Internet Searching. Other topics: Google drive, file transfer, smartphone.

Highlight from Catherine Folk-Pushee:

Of the 33 individual students Cathy saw this month, 19 of them wanted Job Search, Resume and Cover letter assistance. Here is her highlight:

One student I had assisted with his resume got a job at Target in the middle of the month. It's not his ideal job, but it's full time and will pay the bills while he continues to look for his dream job. Another student I have been working with since the middle of July got an interview with a company in his field at the end of the month. Hopefully it went well. I should be hearing back from him soon.

English Conversation, Computer Assistance in Spanish and English, and Bilingual Outreach. Michelle Acosta, Bilingual Library Associate: 95

Spanish Computer - 12 people

- iPad assistance, Gmail overview, Google Docs, paying bills online, setting up Apple accounts, translations, job applications.
-

Citizenship Class: 45

One-on-one Citizenship mock interview- 4 people

2 of those people passed the interview the other two have their interview in September.

ESL Conversation Class: 24

Baby Box - 14 baby boxes were distributed this month

Night Out, August 7 - Gladys Cepeda and Michelle Ferreira

This is a night to promote safety and awareness of local nightlife in Hackensack. We distributed books for children and bags (with library logo). Bags with library calendar are distributed to adults. This event only lasted an hour because of the weather.

Report by Keri Adams, YA Librarian, Head of Periodicals
Young Adult Attendance: 129

Jerseycat Ills – 5 received, plus 2 articles received outside Jerseycat

YA Books for Adults Book Club – 8/11/18 – Poet X by Elizabeth Acevedo - 6

August Events

Movie: Love, Simon – 8/2/18 – 15

Bullet Journal Workshop – 8/2/18 – 14 (Liz planned and presented)

Free For All Friday – 8/3/18 – 13

STEM Games – 8/7/18 – 12

Book Club: Miles Morales – 8/7/18 – 3

Movie Making #3 – 8/8/18 – 8

Craft: String Art – 8/9/18 – 12

Laser Tag Lock In Party – 8/10/18 - 28

Inventory Project – 12 volunteers over 8 days. (Inventoried 2777 books!)

Total Summer Statistics:

136 Teens are registered. 94 have attended at least one program.

29 teens attended 5 or more programs

8 attended 10 or more programs

27 teens returned reading logs. They read 232 books.

26 programs - 457 attendance

The Teen Summer Reading Program was a success yet again this year! Our total attendance was on par with last year, and we able to reach more individual students (94) than ever before. Our total registration was 136, which far surpasses our previous record of 117, and even though a number of students signed up but didn't participate, it shows a lot of interest in the program. We have a lot of competition from more structured summer camps and family vacations and still manage to draw in a large group of teens which many libraries struggle with.

The end of summer surveys were extremely positive with Escape the Room, the Uno Tournament, Free for All Fridays and the Bowling Trip coming up as the programs they enjoyed the most. All but one student said they would like to attend next year.

Children's Program Highlights
Report by Mari Zigas

August didn't slow down one bit! We were still getting new kids at programs and attendance did not disappoint.



Sensory Story Time

Back by popular demand was **Sensory Play**, where we put out multiple bins and stations where kids could sort and interact with different materials like kinetic sand, water beads, foam letters and much more. I can't wait to do this program (on a smaller scale) on a weekly basis in the fall!



Field Day



"Field Day" indoors

Along with our regular weekly programming, we also had our third annual **Field Day** this month, held a **Sip & Paint** program, and were visited by three **therapy dogs**!

Over 200 kids registered for the **Summer Reading Club** and 4,319 books were read in total! This year we had Turtle Dance Music perform at our annual party, and to say that Matt, the Turtle Man, was a hit is an understatement. The show was sensory-friendly, engaging and so much fun. To entertain kids from the

preschool age to grade 6 is challenging but this was such a great program and our group LOVED it. I can't think of a better way to end the summer.

Summer Reading Club Party, August 16



Laurie Meeske, Community Relations & Outreach Librarian

Outreach & Sponsorship:

Sunset Zumba - 8/20

- Spoke to: 38
- Newsletter: 11

Outside the Lines Planning:

- We are planning a special event to be held at Johnson Park on Saturday, September 15th - there will be crafts and activities for all ages.
- We have obtained a park permit for the event. If the weather is uncooperative, the event will be moved into the library auditorium.

Kumon

- Sponsored portions of the Summer Reading Club
- Kumon is now distributing flyers for us at their office - they have reported that our flyers have been very popular there.

Friends of the Library- 8/14

The President, Daniel Kirsch, is in the process of filing for the business certificate and getting the EIN and registrations with various NJ State authorities (tax, charities, etc.). He will be getting help from an accountant for filing for the 501©(3) and the annual returns and reports. Mr. Kirsch is also working on by-laws and an application for liability insurance, to be submitted after the filings are done.

1. Daniel Kirsch (President)
2. Kurt Wagenfuhr (Treasurer)
3. Noelle Frieson (Secretary)
4. Linda Emr
5. Amanda Missey
6. Ana Suarez
7. Diane Some
8. Tonya Bryant
9. Diana-Elena Mousakas

Programs & Events:

- Since attendance has been low, after next month's scheduled course on Overdrive, I'm going to take a month to reconsider how best to offer tech courses.

Adult Summer Reading

- Total Registrants: 66
- Books Read: 250
- Completed Program: 27
- This year's pilot was a success - it was a casual program that required minimal staff time, and the adults who participated seemed to truly enjoy it.

The winner, Rita Papagian, was very excited and has claimed her prize.



Outside Meetings Attended:

BCCLS Advocacy Committee (Friends Section) - 8/20

Social Media Statistics, Elisabet Paredes

Twitter:

14 tweets

6,649 impressions

836 visits to page

5 mentions

6 new follower

Facebook:

2 actions on page

2,354 people reached

408 post engagement

211 page views

8 page likes

8 page followers

14 page previews

2 recommendations

Professional Development

MEL Safety Institute Learning Management System.

Online Course: Cyber Security

Staff Members: Sharon Castanteen, Barb Schuit, Debbie Bock, Brigid Cahalan, Cathy Folk-Pushee, Laurie Meeske

Length of Course: one hour

Securing the network, the browser, etc. from identity thieves. Securing PC from malware and viruses, and avoiding scams.

BCCLS Information

The Cooperative has decided to post an RFP for its own delivery service. There is a Task Force charged with exploring the viability of this option. This is a responsible move since the state delivery service is expected to be sharply curtailed by June 2019. The charge to each individual library is going to be approximately \$7,000.

The BCCLS Executive Board has successfully negotiated a contract with a new Executive Director, David Hanson, currently the Assistant Director at the Kansas City, KS, Public Library. He is anticipated to begin in Mid-October.

Building and Grounds

Renovation

Anthony Iovino has shared some tentative ideas with the JPL staff and is in conversation with them to further clarify the needs of public.

Basement Sprinkler

Project Manager Wayne Vriesma recommends doing the sprinkler job all at once instead of in pieces. I explained that we may want to wait until Spring 2019 when the grant comes out.

PSE&G Project

The Hekemian building was ready for electricity in August. They had to shut down our electricity in order to install theirs. I asked if they could do this on a Sunday so library service would not be affected. On August 26, I scheduled our maintenance supervisor to open and close the building, and asked our fire alarm company to be present to re-program the panel.

Maintenance- Plumbing

We had four bad leaks in our bathroom sinks and staff room (kitchen) sink this month. We also had a leak in the drainpipe. Meli Plumbing corrected all of these problems.

Verizon ending copper lines November 13

Verizon will be switching our building from copper to fiber (not our choice). They said they could not retain the circuits for the fire alarm (tied to the Fire Department) or burglar alarm (tied to Sound Security, Inc.). When I asked HFD and HPD for help, they immediately responded. The police helped me test the panic button and the city electrician and signals specialists gave me a suggestion of switching over to cellular communicator for the fire alarm so we would not be dependent on a phone line. I have asked Triad Security Systems (our fire alarm company) to come and analyze the situation.

We also have to be aware that if there is a power outage, there will only be 24 hours maximum (12 hours on some lines) battery back-up. The battery replacement would be up to the Library.

Masonry

There is a growing leak in the ceiling of the Main Street Lobby (adjacent to the Tango building). We have been calling our (excellent) mason, C&C Masonry. We will find another mason if he continues to be too busy.

Tower Bells

You may have noticed that the bells have stopped tolling. We need a new motor. I am getting a proposal.

Electric

Mardel Electric was called. Security was having trouble with their laptop and computer access which will be solved by a direct connection to the BCCLS cable box from their desk and a BCCLS computer. We also needed the electrician for a new cable connection for a router in the Taffe Room, which right now does not receive an adequate Wi-Fi connection. While they are here they will replace motor vent in men's public bathroom, and replace some fixtures on the main floor.

State Construction Bond: From State Library website:

The State Library has submitted draft regulations to the appropriate agencies for this program which we anticipate will appear in the *New Jersey Register* in Winter 2019. After a public comment period of thirty days the regulations will be finalized and printed in final form in the *New Jersey Register* in Winter 2019. After the final printing of the regulations, guidelines and applications for the grant program will be available to all New Jersey public libraries.

The State Library has received many questions from public librarians, trustees and municipal and county officials about the regulations for this Bond Act and the applications that will be available in the Spring of 2019.

Respectfully Yours,

Sharon Castanteen