

**Director's Report April 2018**

	<b>April 2017</b>	<b>April 2018</b>
Children's books and magazines	4581	3999
Children's media	307	262
Adult books and periodicals	3908	3285
Adult media	2622	1932
eContent (new Hoopla monthly limit: 4 per mo. ¼ of previous limits)	2049	1002
Young adult books	388	362
Periodicals in-house usage	298	223
Microfilm use	93	70
Reference Questions	1710	2050
Computer Assistance at Reference	570	749
Adult Internet Usage	2255	1959
Children's Internet, iPad, Game Computers, Word Processing Usage	1063	1106
JPL's wireless usage (reports from our routers, hand devices too)	2202	2312
Children's program attendance, includes guitar classes/concert, and class visits	294	608
YA and Adult Program attendance (Library & Community)	714	543
Young Adults Programs, incl. Outreach	48	154
Electronic Door Counter	15,657	16,382

Standing Ovation at April 26 Open Mic



**Open Mic Night, featuring “Jonny Werdz”**

**Thursday, April 26, 7 to 9 p.m.**

**Facilitator: Catherine Folk Pushee**

**Attendance: 110**

Record attendance at our Open Mic night. The local poet received a standing ovation. This wonderful night included coffee, cookies, and a special cake for the event.

**Etch Your Own Glass Workshop**  
**April 23, 2018 2 PM to 3:30 PM**  
**Facilitator: Catherine Folk-Pushee**  
**Attendance: 22**

Etch Your Own Glass, April 23



This workshop went fairly well. Attendees were thrilled we were doing it. The only problem was that I slightly misjudged the kind of etching people would be interested in. I assumed more people would want the reusable letters for monogramming, lettering, etc, but people were much more interested in the designs. These were not reusable and in more limited quantities than participants would have hoped. Next time I will have more!

**Disney Pub Trivia**  
**Tuesday, April 17, 7 p.m. at Poitin Still**  
**Facilitators: Genesis Jais, Elisabet Paredes, Mari Zigas**  
**Attendance: 55+**

*I lost count of how many people after 55 since the bar was so packed. We had a couple new faces at trivia, including a new owner of the Poitin Still. We met him before trivia started and he stuck around to watch to see how the event went. It was a good thing he did - it was all hands on deck because of the amount of people in attendance. Most of the people there said they heard about the event on Facebook, signs at The Poitin Still (the bar manager has signs printed and we leave table tents every month), as well as Meet Up and word of mouth/friends. May trivia will be 5/15 on Modern Family. (Genesis Jais)*

**Where to Begin Sorting Your Stuff**  
**Presenter: Jamie Novak (HGTV)**  
**Tuesday, April 3, 7 p.m.**  
**Facilitator: Catherine Folk-Pushee**  
**Attendance: 14**

Jamie Novak is always a fun and knowledgeable speaker. She is very relatable and makes you feel like you are not alone with your clutter and indecision. Attendance was not overwhelming that night though. The weather was cold and rainy which never helps.



As one of the comments below mentions, Jamie was very good about giving tips on how to give away or sell your stuff so that someone else may use it. Often people are reluctant to simply throw things out (old books anyone?) because it makes them feel bad and because they are sure it is still good/someone else could use it. Often it seems, if you know where to look, that is the case.

**Adult Paint Night**

**Tuesday, April 10, 7 p.m.**

**Presenter: Nicole Dezergera**

**Facilitator: Barb Schuit**

**Attendance: 20 (that's the limit, we had a waiting list)**

**Adult Paint Night: April 10**



**Cookbook Club, The Tucci Table: Cooking with family and friends by Stanley Tucci.**

**Monday, April 23, 7 p.m.**

**Facilitator: Gladys Cepeda**

**Attendance: 10**

**"Famous" Cookbook Club April 23**



*The ladies were pleasantly surprised by how much they enjoyed the cookbook. Everyone agreed that they all enjoyed Stanley Tucci as an actor, but were a bit dubious about him as a chef. The cookbook was filled with picture of Tucci and his family; it was also filled with anecdotes about his family life, which was interesting to read.*

*We savored such dishes as pissaladiere, quinoa salad, 2 cucumber and tomato salads, spaghetti vongole, a chicken roast, Israeli couscous, polenta, lentils, blondies, and crepes to round out a delicious meal! The recipes were not labor intensive nor did they call for obscure ingredients, all which were welcomed changes! The British and Italian influence was evident*

*throughout all all the recipes. Overall the cookbook was a big hit and an enjoyable night was had by all. (Gladys Cepeda)*

**Other Events, Clubs, etc.:**

Library Tours: 16

Yoga Class in April: 24: Very high demand to keep this program permanently

Book Clubs: 32

PTMG Concerts: 17

LEAP ipad classes for visually impaired: 8

Mobile Hot Spots loaned: 16, 12 on hold

**Individual Assistance**  
**Computer Skills, Job Search, and Inspect Your Gadget: Genesis Jais,**  
**Catherine Folk-Pushee, Laurie Meeske**  
**Total Attendance: 31**

Individual computer instruction is for *Hackensack residents* only. Job Search, Applications, and other assistance occurs daily at the reference desk (see statistics on page one). This month individual sessions covered: Excel, Word, PowerPoint, Resumes, Cover Letters, Job Search, Basic Internet Searching.

**Highlight from Catherine Folk-Pushee:**

This student is in his 20s and feeling a little lost about his career path. He has had numerous short-term jobs about which he really didn't feel much passion. He would like to be in the medical field in some capacity and, ideally, in a veterinary office. The latter is thinking more long-term though I encouraged him to shadow a vet and do some research about the requirements for veterinary schools. For now I helped him redo his resume and gave him some tips on how to answer questions during interviews. I just heard that he had a successful interview at Hackensack Hospital and was called back for a second interview. He was so excited!

**Weekly "Inspect Your Gadget" April 2018**



**Report from Genesis Jais on "Inspect Your Gadget" Class:**

We've had another pretty steady group of people attending gadget, including a patron who only has Apple devices, and a patron that needs assistance in Spanish. They have been coming every week to build upon skills like texting, deleting messages, and answering phone calls to slowly but surely learn their phones and computers. One patron also wanted help with her taxes during gadget. Unfortunately that is definitely out of the scope of gadget, and out of the scope of help as a librarian because we are not accountants. I believe so more than anything wanted to vent, however, because she was worried about her ex-husband filing her taxes so she was afraid of possible repercussions with the IRS. She suggested reaching out to the

IRS to see if they can help since it would technically be fraud. She came back after that meeting and brought some treats for the staff as a thank you.

**English Conversation, Computer Assistance in Spanish and English, and Bilingual Outreach. Michelle Acosta, Bilingual Library Associate: 136**

Spanish Computer - 12 people

- Assist with building resume for Hackensack Hospital -2 people
  - Using both google docs and Word
- Assist using Canva for someone making flyers for their church
- How to use the yellow pages online
- Create an email - 5 people
- Create Facebook account - 3 people
- Facebook overview - 3
  - How to block people on Facebook
  - How to send messages
  - How use messenger

- How to search for friends

English Computer - 2 people

- Tablet assistance
- Teach a person how to use Pages from computer and phone ( an app owned by Apple to type and create documents like Word or Docs)

Citizenship Classes: 41

Citizenship one-on-one mock interview- 2, both people passed the interview.

ESL Conversation Classes: 66

Baby Boxes 10 baby boxes were given out in the month of April

**Report by Keri Adams, YA Librarian, Head of Periodicals  
Young Adult Attendance: 108 ( Outreach = 46)**

Jerseycat Ills – 4 received

YA Books for Adults Book Club – 4/14/18 – You Bring the Distant Near by Mitali Perkins - 8



**Special Events:**

- 4/12/18 – STEM Games – Bridge Building – 5
- 4/14/18 – Prom Dress Giveaway – 53 attendees, 18 dresses given away to 19 girls

**Teen Tuesday**

- 4/3/18 – Spring Break – No Teen Tuesday
- 4/10/18 - Video Games - 12
- 4/17/18 - Trivia (with Kahoot!) - 15
- 4/24/18 - Craft: Pipe Cleaner Ninjas - 23

**Outreach**

Booktalks at Hackensack Middle School - 4/25/18 - 3 presentations - 46 students

Our first Prom Dress Giveaway was an amazing event! We had over 250 dresses donated by our own patrons and our partner libraries (Closter Public Library, Demarest Public Library, Glen Rock Public Library, Old Tappan Public Library, Ramsey Free Public Library, Township of Washington Public Library, Waldwick Public Library, and Wyckoff Public Library) in addition to jewelry, purses, shoes and other accessories. Although our turnout was not as large as we'd hoped, the girls who found dresses were thrilled and we had great coverage of

the event in The Record and Chronicle. We've identified ways to expand our reach next year, including advertising a Save the Date at the beginning of the school year and allowing 8<sup>th</sup> graders to pick out dresses for the Cotillion.

This was the last booktalk of the school year so we didn't check out any books. I did a summer reading preview, talked about books coming out in the next few months and urged them to make blue card requests for things if they really want them.

### **Children's Program Highlights, by Mari Zigas**

This month we hosted a new favorite program of mine - Sensory Play! All around the auditorium I set up about eight different stations that allowed kids ages 0-5 to stimulate their sense of touch. I love any kind of activity that encourages gentle exploration - you just can't go wrong. We had a kinetic sand table, an area with foam letters and numbers, two inflatable pools (no water) with plastic balls/large pom poms and cut up pool noodles, multiple water bead stations (I used a combination of small and large tubs - definitely a hit!) and several sorting stations. You can do so much with sorting: the kids sorted bear counters and colored popsicle sticks into bins, magnetic letters and numbers on a white board, and different colored pom poms into colored tubes. Over 100 people were in attendance and it was nothing but a great experience for everyone! I've already had multiple requests to host another one and I can't wait for the day!



### **Report from Outreach Librarian, Laurie Meeske**

#### **General Visibility**

- Bergen Volunteers Membership
  - We now have a profile page on [bergenvolunteers.org](http://bergenvolunteers.org). This includes our general information, and allows us to post information on volunteer opportunities/events. Our page is here: [http://bergenvolunteers.galaxydigital.com/agency/detail/?agency\\_id=84673](http://bergenvolunteers.galaxydigital.com/agency/detail/?agency_id=84673)

#### **Press**

- Prom Dress Giveaway:

- For this event, I sent our Prom Dress Giveaway press release out to many specific reporters at NorthJersey.com, News12, etc. I was able to track down some new contacts to add to our mailing list for special events.
- NorthJersey.com:  
<https://www.northjersey.com/story/news/2018/04/14/operation-prom-high-school-girls-say-yes-free-dress/514772002/>
- Front page of the Hackensack Chronicle and the Record:



## Unsolicited Press

<https://www.northjersey.com/story/news/bergen/hackensack/2018/04/28/hackensack-library-could-cut-programs-after-city-cuts-its-budget-70-k/558274002/>

## Outreach & Sponsorship

*Meeting w/ Nikki from Microsoft Store - 4/11:* Keri, Mari, and I met with Nikki from the Microsoft Store to discuss some of the free programming that Microsoft would be able to provide to the library over the summer.

*Meeting w/ Maryum from the Bergen County Council for Young Children - 4/27:* Mari and I met with Maryum, to discuss ways in which we may be able to work together to provide services to children. We have tentative plans to host a joint program later in the fall.

## Summer Reading Sponsorship

- I began work on trying to find sponsors for Summer Reading 2018. I put together an informational sheet and have begun distributing it to local businesses. Patrice from Upper Main Alliance will be sending the information out through their mailing list.
- I'm also planning to start a new Constant Contact mailing list specifically for sponsors. Once potential sponsors have joined this list, we'll be able to send an email out with sponsorship opportunities.

## Programs & Events

*Prom Dress Drive & Giveaway - 4/14*

- In total, we collected nearly 300 dresses! We received a lot of positive feedback from patrons about the ability to donate their used dresses.
- Many library staffers helped to collect the dresses and prepare for the event - many thanks to Gen, Liz, Cathy, Keri, Mari, Tony, and Pete for all of their help! Also, thanks to the Periodicals Department for acting as the drop-off location for the dresses.
- We had 3 teen volunteers to help with the event.
- Approximately 20 girls attended the giveaway with friends or parents.
- The remaining dresses were donated to Operation Prom for future events.
- We have plans to run the program again next year and to start working with the Prom Planning Committee this year for additional PR before the event. Ideally, this will encourage more teens to attend the event.
- We're hopeful that the reporter who covered the event this year will write something before the event next year to help advertise it.

#### *Hoopla How-To - 4/25*

- This class provided an overview of materials available through hoopla and basic instructions on how to use it.

#### **Social Media Statistics, Elisabet Paredes**

Twitter:

18 tweets

8.8K impressions

962 visits to page

4 mentions

7 new follower

Facebook:

4 actions on page

5,612 people reached

1,225 post engagement

315 page views

18 page likes

18 page followers

29 page previews

#### **Professional Development**

##### **Report on Continuing Education**

**Staff Name: Michelle Ferreira, Library Associate**

**Continuing Education Activity: Adult Citizenship Education Summit**

**Sponsor : USCIS and New York Historical Society**

**Date of Participation: April 9, 2018**

**Length of Activity: 9 am - 4 pm = 7 hours**

- *This workshop taught me different ways to teach citizenship class using visual aids or visual thinking strategies.*
  - *For example teach a civic class during the colonial period using a painting from the colonial era.*
  - *Learning history with paintings or objects from the time period*
  
- *Teaching American Revolution by picking a specific item from the museum and tell the story behind it. The item chosen for this specific truly stayed with me. I actually told the story to my students and they loved it.*

*When I told this story to the citizenship class they were fascinated. They also wanted to visit this museum.*

  - *The museum also showed the Tiffany Lamp exhibit and the Vietnam Exhibit.*
  - *I learned to teach citizen class from a different perspective because not everyone learns the same way. Some people are visual, aural, verbal, physical, logical, social, solitary learners. It is good to look into different learning styles.*

**Staff Name: Michelle Ferreira**

**Continuing Education Activity: Multi-Language Book Fair**

**Sponsor: Westchester Library System and White Plains Public Library**

**Date of Participation: April 24, 2018**

**Length of Activity: 10 am - 3 pm= 5 hours**

Interacted with book vendors for Spanish-language materials. Received catalogs and shared them with the children's department.

Some of the many vendors I spoke to were:

- Bilingual Publications Company
- Lectorum Publications
- Midwest tape
- Hoopla digital
- Star Bright books
- World Journal Bookstore
- East west Discovery Press
- Language Lizard
- Multicultural books and videos
- Orca book Publishers

### **BCCLS Information**

The BCCLS Search Committee has extended the search for applicants until June 3.

eBCCLS update: At the end of business on May 8th, which I interpret to be 5 pm, Bibliotheca will shut down the BCCLS CloudLibrary site. If a patron has downloaded a title from CloudLibrary before that date (and time), they will be able to continue enjoying it for the full loan period. On May 9th, the BCCLS OverDrive collection will be live - and, at that point, you can begin testing out the Libby app.

### **Building and Grounds**

### *Renovation*

The Building and Grounds Committee will be scheduling an introductory meeting with Anthony Iovino, chosen architect, to go over possible renovations and do another walk-through of the building.

### *Basement Sprinkler*

I spoke to Douglas Jones from Turnkey Engineering Designs this month and he is going to ask Suez Water to send us an invoice to test how much water pressure would be needed to create a system in the basement. Councilwoman Von Rudenberg said she may be able to help us get Suez to work more quickly so we can get a design ready, and possibly complete the bidding necessary to apply for the construction grant in September.

### *Security Cameras*

The two new cameras have already proved to be invaluable. The parking well area camera allowed us to find out who was dumping on our property. The auditorium camera gave us footage of a patron whose behavior warranted banning.

### *Lawn Sprinklers:*

Maintenance staff tested the pipes, and, unfortunately, we have a drip and will have to get the system repaired before using it.

### *Electric work*

We need new ballasts near the entranceways. The electrician, when he returns with those ballasts, will look at the electricity needs in the Children's Department.

### *Miscellaneous*

Bergen Fire Equipment replaced all the fire extinguishers throughout the library so we are all up to date.

Maintenance staff is really going the extra mile lately. They did a thorough cleaning under the bushes in front, and even climbed up to the bell tower to stain the wood that's hold up the chimes to keep it intact and the bell itself.

*Respectfully Yours,  
Sharon Castanteen*