

### Director's Report, November 2016

	November 2015	November 2016
Children's books and magazines	3876	4340
Children's media	379	399
Adult books and periodicals	3731	3753
Adult media (DVDs, video games, MP3 and CD books, Music CD's)	3336	2468
eContent and Database Usage	1473	1256
Young adult books	452	433
Periodicals in-house usage	209	206
Microfilm use	89	126
Reference Questions	1128	1863
Computer Assistance at Reference Desk	501	623
Adult Internet Usage	2519	2302
Children's Internet, iPad, Game Computers, Word Processing Usage	666	1062
JPL's wireless usage (reports from our routers, hand devices too)	1,576	2191
Children's program attendance, includes guitar classes/concert, and class visits	289	308
YA and Adult Program attendance (Library & Community)	355	486
Young Adults Programs+Outreach	72	134
Electronic Door Counter (half of entries recorded)	15,998	15,421



#### **Disney Pub Trivia**

**Tuesday, November 22 at 7:00 p.m.**

**Facilitators: Genesis Jais, Elisabet Paredes, Mari Zigas, Gladys Cepeda, K. Cannarozzi**

**Attendance: 58**

Our millennial following is growing! And a local Hackensack business is profiting as well. Report from Genesis Jais:

*Attendance for pub trivia this month was spectacular! We packed the house with people who love Disney, and we had a proper costume contest this month because about 10 people or so dressed up. People seemed to really like*

*trivia even though it was more on the harder side.*

*We had a total of 14 teams: Scar, Make America Gus Gus Again, Zetus Lapetus, Pirate Mouse, Finnegan's Wake, Andy's Toys, Poor Unfortunate Souls, Goofy, Space Mounted, The Minnie Skirts, The Haunted Mansions Newest President's, THEM, Who's its and what's its, and finally Team Spongebob.*

*From the evaluations:*

*11 people found out about trivia from Facebook*

*13 people found out about trivia from friends/word of mouth*

*4 from a library related website/newsletter/bccls*

*2 from meet-up*

*The two people from meet-up were super cool because they only just met each other that day to participate in trivia together!*

## **Healthy and Delicious Cooking**

**With Chef Kelly Carroll**

**Tuesday, November 1, at 7:00 p.m.**

**Facilitator: Barb Schuit**

**Attendance: 16**

*Chef Kelly Carroll teaches at the high school and had a couple of his students there to assist him. Chef Kelly demonstrated how to make about 4 different easy, healthy dishes, explaining important nutrient information, as well as how to shop smart for everything from the best chicken to an affordable, great balsamic vinaigrette.*

*The star of the evening, though, was a little 6-year-old girl here with her parents. She was attentive, interested, and she and Chef Kelly had interesting and fun interactions that charmed everyone (especially that she loved foods that most kids would turn their noses up at!). (Barb Schuit)*



## **Open Mic Night – J.A.S. Trio Jazz (headliner)**

**Thursday, November 17, 7 to 9 pm.**

**Facilitator: Kathryn Cannarozzi**

**Attendance: 26**

Mick of Howdy Stranger was our host for the evening and the J.A.S. Jazz Trio was our headline act. Jim Ramundo, the trio's guitarist, accompanist for Carol Erickson. The trio was amazing and the crowd was appreciative. There were 26 people in attendance, which I consider a good turnout so close to Thanksgiving. We have a solid core following, and I'm sure Manny will keep the program growing. (Kate Cannarozzi)



**Other Events, Clubs, etc.: (Total = 91)**

Book Clubs and Cookbook Club: 28,

Movies: 10

Debt Collection Defense: 12

Expungement Seminar: 7

Coloring Club: 7

Organize your clothes: 12

Monday Morning Music concert: 15



**Computer Skills, Job Search, and Inspect Your Gadget: Genesis Jais,  
Catherine Folk-Pushee  
Total Attendance: 20**

Job Search, Applications, and other assistance occurs daily at the reference desk (see statistics on page one). Individual computer instruction is for *Hackensack residents* only. This month: Power Point, Resumes, Cover Letters, Job Search, Basic Internet searching, Email. Also: online business resources.

**Highlight from Catherine Folk-Pushee:**

*This student was a referral from Manny who met her at a Chamber event. She was interested in learning more about any resources available that would help her get ahead in her home-based medical billing business. I focused on the four business databases available from JerseyClicks and just referenced the other online resources highlighted on the flyer I created. She was particularly in love with ReferenceUSA and Business Source Elite. She did not have a library card at the time, but was going to gather what she needed and go to Circulation ASAP so she could begin setting up news alerts and researching her competition on her own.*

**Inspect your Gadget, Thursdays at 11:00 a.m.**

*It was a very slow month for gadget in November with one less Thursday because of the holiday and less attendance in general. I only had usual attendees this month. One lady who frequently attends our book clubs comes to me for help with her iPad all the time. She wanted to know how to access the voicemail on her flip phone, as well as an explanation about how to use maps. We also went into a discussion of the difference between Apple Maps and Google Maps. I had a patron that needed help with his android tablet loading ebooks and eAudio from eBCCLS. He seems to be really embracing all of the e-content. I also had another regular patron come in for help with managing apps on her tablet. (Genesis Jais)*

**English Conversation, Computer Assistance in Spanish and English, and Bilingual Outreach. Michelle Acosta, Bilingual Library Associate  
Attendance: 145, children = 389**

**Spanish computer -10 people**

- Showed how Hoopla works-2 people
- Showed how Rosetta stone works - 4 people
- Explain how to get Rosetta stone on device (smart phone, tablet, ipad)- 4 people
- Tablet overview-2 people
- Job and career accelerator - 3 people

**English computer - 2 people**

- Assist with filing an application
- Building resume
- Retrieve username to check if email for job application

**ESL Conversation class = 73**

**Citizenship classes = 60**

**Serving the World: Boosting Essential Services to New Americans.**

**November 3, 2016 at River Edge Public Library**

**A panel discussion organized by the BCCLS World Language Task Force**

I also volunteered to go to the meetings of this committee in 2017

- This program was focused on new Americans coming into the library
- They showed a demographic view of Bergen County and particular towns of Bergen County.
- Something that I will do that they mentioned in this meeting is a book display for the Spanish collection.

**Student Guitar Concert**

**Saturday, November 5**



**Presenter: Jorge Meneses**

**Facilitator: Michelle Acosta**

**Attendance: 45**

- The Guitar concert is a program that parents always look forward to. This year we had 13 children for the Beginners, 10 for Intermediate I and 12 for Intermediate II.

- We had great attendance for the all 8 sessions= 344 total.

- In the concert the children get to show their new guitar playing skill. They could play the guitar in three different keys. Parents are happy to see how much children learn with this program.

**Report by Keri Adams, YA Librarian, Head of Periodicals**  
**Attendance: 69, Outreach: 65**

**JerseyCat ILLs – 2**

**YA Books for Adult Readers Book Club**

**11/5/16 - The Great American Whatever by Tim Federle – 9**

**Teen Tuesdays:**

11/1/16 - Video Games / Board Games / Minecraft - 13

11/8/16 - No School

11/15/16 - Maker Day: Legos and Circuits - 14

11/22/16 - Superhero Trivia - 8

11/29/16 - Pop Culture Magnets - 6

**Other Events:**

**11/15/16 - How to Pay for College (Without Going Broke) - 21**

**11/22/16 - ACT vs. SAT: How to Choose – 7**



**Outreach:**

**Booktalks at Hackensack Middle School - 11/17/16 - 2 presentations - 65 kids total**

It was a very successful month for me at the library. We had lots of people at my programs and even more than usual at my booktalks. I have done very few programs that are specifically targeted at high school students so I was very pleased with the two getting ready for college programs that we offered – even though paying for college had WAY more parents than students, and the excellent ACT vs. SAT program was under-attended. I am thinking about putting together a half-day conference style college readiness program to kick off next school year to cover these and other topics.

I was lucky to have Liz's (Elisabet Paredes) help with two Teen Tuesday programs this month. She designed and ran the Superhero Trivia event and I assisted her the day of. The teens who attended really enjoyed the program. She also helped out with Pop Culture Magnets while I was on a conference call for YALSA about selection committees.

**Children's Program Highlights, by Mari Zigas**

Programs still continue to flourish even as the weather gets colder! After-school hours are packed with kids and keep staff young and busy.

Our favorite dance program, **The Young and the Restless for Preschoolers**, has gained popularity fast and the kids can't wait to move and groove every week. Parents love it and we've even had some who came late running into the room to make sure they didn't miss it. Since new programs can have slow starts, we are very

proud to say that this one was not like the rest. Who knew we could entertain kids with bands like the Wiggles AND Weezer?

In **Bilingual Art Study** the kids learned about Jackson Pollock (drip painting), Andy Warhol (hand-print pop art paintings - very cool), Kandinsky's point-to-line-to-plane abstract art and more! This program is very different from everything else that we do and the kids are so proud of their work (as they should be!) that Gladys is organizing an art show for their parents. It's not easy to incorporate art projects, history and Spanish lessons into one program but Gladys does it beautifully.

I didn't know it was possible to have even MORE kids come to **Video Game Club** every week but color me impressed - it's happened. Not only do we have our usual crowd, but it's rewarding to see shy kids who don't normally come to our other programs start to check them out mainly because of Video Games. Even though it's one of our more independent programs because it almost runs itself, kids helping other kids is always a sight we like to see.

**Read with a Teen** just keeps growing every week and parents couldn't be happier that we are offering this one-on-one reading program. While I had more volunteers than attendees in the beginning, now I have the opposite. People are spreading the word and I've even had staff from other departments volunteer to read with the kids - Sharon, too!

I should start investing in Pinterest stock because I owe them a lot for making **Crafternoon** a success. This month we made holiday beadie buddies (Santa, ornaments, etc.), do-it-yourself emoji masks out of yellow poster board and popsicle sticks (sounds simple but they LOVED it), painted Minecraft images with square sponges, and for Thanksgiving they made personalized cards and gift bags for the kids at the Children's Hospital in Hackensack. Even though I have a big, rowdy bunch at Crafts, I have never seen them more quiet and serious than when they were making the cards and filling the gift bags after I explained who they were going to. If that doesn't warm your heart I don't know what will.

This month in **Tiny Tots Story Time** and **Bilingual Story Time** we had themes of mummies, scarecrows, turkeys, and snow! Everyone loves Gladys' adorable crafts and these are both engaging and appreciated programs.

We have finally found a good balance between holding onto the classics while tying in some updated and not so ancient songs for **Rhythm and Rhyme**. We have a big crowd every week and nothing makes me happier than seeing parents and their kids have a blast together. Toddlers who were extremely introverted when we first started a couple months ago are now singing and clapping along - parents are proud and so are we.

I can go on and on about how fantastic **Reading with Rodney** is but I'll try to keep it short. This dog goes to hospitals, schools for special needs children, shelters and more - he is incredibly patient and kind with our kids and they absolutely adore him. I love all our reading programs but this one has a special place in my heart because Rodney has been visiting us for years and has helped so many non-readers open up.

Legos, legos, legos! You would think that kids would be sick of them by now but they're not going anywhere. **Lego League** still brings in a good group every week and it amazes me that although most of our pieces are not from sets, these kids have crazy imaginations and have built things beyond anything I could think of. They are constantly asking me for more random pieces so they can keep adding to their creations. Another successful program that makes kids feel creative and important.

For the first time ever we had a talent show for kids at **JPL's Got Talent!** We had children from all different ages sing, dance, display karate moves, play the piano, perform sibling duets, play the violin, read their own

poetry and even put on a comedy routine! You haven't seen cuteness until you see a four-year old dress like Elsa and sing "Let it Go" with full-on hand movements and everything. Or a five-year old dance to a contemporary Hindi song using sunglasses as a prop. We were all incredibly impressed and beyond proud - especially seeing kids who we personally know are very shy at first not want to perform but then at the very end decide to go for it and end up nailing it! All the kids received medals and gift bags and did not stop talking about it for weeks. The Children's Room staff are proud "parents" of some really great, talented kids.

## **Outreach and Publicity**

### **Report from Manuela Miracle, Public Relations/Government Documents Librarian:**

I met a patron while covering in the Children's Room about 2 months ago, Washequa Black who was upset because her daughter (1st grade) hated reading and was struggling terribly. I talked to her about her daughter's interests and made a few book recommendations. Mrs. Black found me today to tell me that since picking up the recommended books her daughter now loves reading and has read 8 Fancy Nancy books in one night. Her reading has been improving and her mom is over the moon. The teacher at school was very impressed with the student's progress as well. :)

The Fall raffle concluded with 258 entries total.

I attended a Chamber event on December 9 and met 7 different business persons.

I spoke with the new owner of Kava Bean Cafe next door about how we might partner .

On Nov. 21 I attended a presentation on Bergenresourcenet.org, run by the Care. Management Organization for Bergen County about distributing our materials through their website and partnering up to help them reach other community service organizations for a one stop online resource for families.

I reached out to the Hackensack Chamber of Commerce and we will be hosting a lunch and learn on April 4th for them.

### **Photos/Captions in the Hackensack Chronicle:**

November 11, page 3: Photo and caption: "Bringing Art to Life". "Maina Attoumane takes an art class with Gladys Cepeda during a 'Bilingual Art Study' at the Johnson Public Library."

## **Building and Grounds**

### *Basement Sprinkler System - Capital Project*

I have asked Wayne Vriesma, City project manager, to give me the name of an engineer who can design the system. (Our previous design and estimate was from an electrical engineer, but Mr. Vriesma says we need another type of engineer, since there is piping). I faxed the Fire Prevention Captain Collover an update. Mr. Vriesma came to see the area on December 7.

### *Freight Elevator*

We now have two quotes for replacement of the power unit. Both in the ballpark of \$25,000. We are trying to get a third quote. However, because of liability and worker compensation issues we may have to pick one of

these two quotes. The City project manager (Wayne Vriesma) and the CFO (James Mangin) have both asked other elevator companies to contact us.

#### *Parking Lot Apron*

The entire lot needs repaving, and since it's not all of our property, I asked the city project manager to take a look. He said he has to repave the City Hall parking lot first, it's in more dangerous condition, plus this will take coordination with the Library, the building owners *and* the City. The apron into the driveway is our responsibility and it is cracked and becomes a block of ice in the winter because there is no proper drainage. We do keep up with it, using lots of rock salt, etc. Mr. Vriesma said that fixing it would only be temporary unless the street were re-graded to allow for the water to drain down the road into the sewer grated area. The project manager promised he will see about getting the library involved in this project when the street is repaved.

#### *Sound System*

After Associated Sound Systems receives our check for 50% of the cost, they will start the project.

#### *Art on a Stick*

Danielle De Laurentis of Creative Arts Team said they would do the installation in the spring.

#### *Outside lawn sprinkler system*

Zaccone landscaping drained and shut down our system for the winter.

#### *Fire Inspection*

Cerullo Fire Protection Company did the annual inside sprinkler system (in certain areas of the building) and our annual state boiler inspection was also done.

#### *Recycling*

Books that were donated, that are already in the collection and that we couldn't sell at the book sale. Also, old government documents and years of periodicals' back files were recycled this month. Total 2,300 lbs.

*Respectfully Yours,  
Sharon Castanteen*