

## Director's Report, October 2016

	October 2015	October 2016
Children's books and magazines	4145	5006
Children's media	359	444
Adult books and periodicals	4109	3983
Adult media (DVDs, video games, MP3 and CD books, Music CD's)	3297	2791
eContent and Database Usage	1236	1190
Young adult books	406	385
Periodicals in-house usage	250	510
Microfilm use	236	148
Reference Questions	1764	1780
Computer Assistance at Reference Desk	426	549
Adult Internet Usage	2757	2288
Children's Internet, iPad, Game Computers, Word Processing Usage	599	1188
JPL's wireless usage (reports from our routers, hand devices too)	1751	2165
Children's program attendance, includes guitar classes/concert, and class visits	309	550
YA and Adult Program attendance (Library & Community)	483	628
Young Adults Programs+Outreach	77	131
Electronic Door Counter (half of entries recorded)	16,957	15,814

### Adult Events Highlights

#### **Hackensack Street Fair! Book sale and performances**

**Saturday, October 1, 2016 12 p.m. to 4 p.m.**

**Attendance: 200+**

Manuela Miracle organized the book sale, Genesis Jais kept up a steady flow of raffle entries (for our newsletter email sign-up), and other staff members worked hard on selling books, our events, etc. You can see that we had large crowds enjoying the balloon artist, juggler, puppeteer, and dancers in our courtyard! Special thanks go to Maintenance for keeping the book trucks going out and Security for making sure the performers had a parking space.



**Flavian the Mind Reader!**

**Tuesday, October 4, at 7:00 p.m.**

**Facilitator: Kathryn Cannarozzi**

**Attendance: 22**

*The presentation was a great hit. All of the audience had a chance to participate. Flavian even got Najee (our security guard) involved and guessed the name of the first girl Najee ever kissed! Everyone was amazed, myself included. Flavian put on a top notch show. I would definitely bring him back. (Kathryn Cannarozzi)*

**Medicare P's & Q's – Parts, Plans, and your Questions**

**Wednesday, October 12, 2:00 to 3:30 p.m. or 7:00 to 8:30 p.m.**

**Presenter: David Tirpak, CLTC, CASL**

**Facilitator: Barb Schuit**

**Total Attendance: 28**

Dave Tirpak did an excellent job of presenting the various facets and implications of the Medicare program, and answered questions capably. Below is a summary of the comments received on the response forms:

- Great!
- It was great!
- Excellent speaker – will come to this lecture again.
- Excellent (+ 1)
- Excellent speaker
- Excellent program – very informative
- Very informative (+2)
- \*\* Awesome!
- Dave is wonderful. Listens and reiterates what you said correctly when he answers your question



**“The Walking Dead” Pub Trivia**

**Tuesday, October 25 at 7:00 p.m.**

**Facilitators: Genesis Jais, Elisabet Paredes, Kate Cannarozzi, Mari Zigas, Gladys Cepeda**

**Attendance: 23 (competition with World Series!)**

Pub Trivia, as you can see, needs a “team”. Screen projections, question-creation, scoring, prizes, all need good-old-fashioned brainstorming. The action event needs an Emcee, an Emcee-relief, and a couple of people to tally the scores. The core organizers also ask other staff members to be involved in the question-creation.

This month that was: Manuela Miracle, Braison Travis, and Clarice McLaughlin. The success at helping a Hackensack business and reaching the 20s and 30s demographic is worth it in my opinion.

**Report from Genesis Jais:**

*We had 4 teams participate: Team Coral, Team Meat Puppets, Team ATL, and Team Them (the teams name themselves). Overall it seemed like the patrons that participated really enjoyed the trivia. Tyrone, the manager*

*of the Still, gave us gift certificates to give to the first place and second place winner. We had The Walking Dead bobble heads for the Trivia winners. We also had an external battery charger for the winner of the best dressed. This month we did have someone dress up as a play on Shaun of the Dead. We also opted to add an intermission to try to force people to fill out the evaluation forms. From the forms we get the impression that people really like the trivia. They also gave us suggestions for other trivia topics.*

*Hoopla has a lot of the Walking Dead graphic novels, so we made table tents to put out during trivia in case TV watchers want to read the comic and to promote Hoopla. We also left table tents promoting next month's trivia (Disney trivia). We think Disney Trivia will do well.*



**Open Mic Night – Bash the Trash (headliner)**

**Thursday, October 27, 7 to 9 pm.**

**Presenter:**

**Facilitator: Kathryn Cannarozzi**

**Attendance: 16**

*Mick of Howdy Stranger was our host for the evening and Bash the Trash was our headline act. Hector from Bash the Trash brought instruments from his native Peru as well as a variety of improvised instruments made with bottles, jars, boxes and an old telephone. He had the whole audience jamming with him on his “trash” instruments. (Kate Cannarozzi)*

**Gardening with Bulbs, Bulbs to plant in the fall**

**Thursday, October 13**

**2:00 to 3:00 p.m.**

**Presenter-Master Gardener Wiebke Hinsch**

**Facilitator: Barb Schuit**

**Attendance: 10**

*Wiebke Hinsch, the presenter, was very knowledgeable, and presented a slide show of beautiful examples of the plants she was describing. The small audience was engaged in asking questions, and seemed to enjoy the interaction and the information.*



*Wiebke, after emigrating from Germany 27 years ago and becoming a U.S. citizen, started gardening and later attended a course at the New York Botanical Garden and became a docent for guided tours. (Barb Schuit)*

**The Gravestone Artist**

**Thursday, October 13, at 7:00 p.m.**

**Presenter: Phil Wooldridge**

**Facilitator: Kathryn Cannarozzi**

**Attendance: 15**

*Wise Owl Workshops gave a presentation on Gravestone Art. They started with a slide presentation of the various styles of cemetery art, starting with some of the oldest gravestones in the country. They then featured several contemporary stone carvers and showed slides of their work. After the presentation, Phil Wooldridge gave a demonstration on stone carving. The last part of the program was a hands on workshop where attendees*

*could practice making foil rubbings using mini gravestones. Everyone made a foil impression to take home. This was an event with a number of new faces in attendance. Everyone was involved and asked questions afterwards. It was actually difficult to get everyone to leave. (Kathryn Cannarozzi)*

**Other Events, Clubs, etc.:**

Book Clubs and Cookbook Club: 18 Movies: 8

Veteran's Counseling: 4, Coloring Club: 16, Morning and Afternoon concerts: 24

**Computer Skills, Job Search, and Inspect Your Gadget: Kathryn Cannarozzi, Genesis Jais, Catherine Folk-Pushee  
Total Attendance: 27**

Individual computer instruction is for *Hackensack residents* only. This month: Resumes, Cover Letters, Job Search, Basic Internet searching, Email, file management, editing a website, finding public benefits online.

**Highlight from Catherine Folk-Pushee:**

*One of my long-term students was in danger of being evicted from her apartment. She has been out of work for a while, but just recently picked up two part-time jobs. Legal Services of Northern NJ (who have workshops here) were able to help her negotiate with her landlord to avoid eviction since she is now able to make payments to address her rent obligations.*

**Inspect your Gadget, Thursdays at 11:00 a.m.**

*Six patrons this month dropped in for help with their mobile devices or laptops. Four out of the six people that came wanted help with their tablet/iPad. They wanted to know how to install and uninstall apps, use the internet on their device, and going back to quick searches. Two of the tablet people wanted recommendations on new tablets to get. The other two people wanted help with their cell phones, i.e., managing the accounts on their phones as well as moving and saving photos from their phones. (Genesis Jais)*

**English Conversation, Computer Assistance in Spanish and English, and Bilingual Outreach. Michelle Acosta, Bilingual Library Associate  
Attendance: 423**

**Spanish Computer -13 people**

- Two people brought in their tablet to learn about it
- Gmail and apps
- General computer assistance
- Explain job accelerator website
- make folders in email
- open email account
- establish and understanding of password change either on email, profiles
- answer specific questions about personal laptop
- how to upload pictures to personal computer
- explained how internet works

### **English Computer -1 person**

- Personal computer
- Download apps on tablet

### **ESL Conversation class: 48 attendance**

- Reading small articles on the newspaper with different topics
- Reading Dear Abby

### **Citizenship class: 61 attendance**

- Each class is focused on 10 questions from the 100 civic questions
- We do an overview on understanding each question
- Vocabulary words are then introduced plus writing sentences using that vocabulary
- The last 15 minutes of the class I do mock interviews with different students each class

Monday

### **Guitar class -every Saturday in October. The student concert will be November 5th**

- Beginner - 14 children, 8 weeks = **112**
- Intermediate I- 10 children, 8 weeks= **80**
- Intermediate II- 9 children, 8 weeks = **72**
- There are 21 people on the waiting list for next year (spring)

### **Hispanic Heritage Fiesta - 45 people**

October 15



This event is a way to recognize Hispanic culture here in Hackensack and around our communities. The auditorium was decorated in a fiesta theme. Ana de la Paz performed a wonderful show. She showed the audience different steps for dancing flamenco while interacting with the audience. At the end of her performance, they sampled food from local restaurants. We gave out empanadas, pupusas, tacos, Spanish cheese, arepas, aguapanela, chicha morada and Dominican cake. We also broke a pinata open (not with a stick but pull it from the strings). All ages came to this event.



### **Flamenco Dancing for Toddlers**

Ana de la Paz was the dancing teacher. She taught the children different steps of flamenco dancing using castanets, maracas, tambourines and drums. Then the children made a personal fan.

October 13 and October 15- **36 attendees**

**Report by Keri Adams, YA Librarian, Head of Periodicals**  
**Attendance: 48, Outreach: 83**

**YA Books for Adult Readers Book Club** – 10/8/16 – Emperor of Any Place by Tim Wynne-Jones – 6

**Teen Tuesday**

10/4/16 - No School

10/11/16 - Video Games / Board Games / Minecraft - 19

10/18/16 - Art Club – 10

10/25/16 - Halloween Crafts: Toilet Paper Roll Monsters and Marshmallow Monsters – 13

**Outreach**

Book talks at Hackensack Middle School - 10/20/16 - 3 presentations - 58 students' total

Lunch Table at Hackensack High School - 10/27/16 - 25 students

Presented at BCCLS Book Club Bonanza Program 10/18/16 and talked about my YA Books for Adult Readers Book Club.

The first book talk of the 2016-2017 school year was a huge success. 4 different teachers offered extra credit to their students to attend, which was a great way to attract students, although more than a few said they would have attended anyway. More than half the books I book talked have been checked out in the last two weeks, which is a sign of a great program.

**Children's Program Highlights, by Mari Zigas**

This month we added new programs and modified old ones, which was challenging in the beginning but is bringing in so much more fun and liveliness to the Children's Room.

I have to start with **The Young and the Restless for Preschoolers**, which is easily becoming a staff and fan favorite. This is a music program for kids where we move, dance, and shake to all songs contemporary, classic, and just plain silly. We use manipulatives like egg shakers and maracas ("Let's Shake" by Will Stroet), rhythm sticks ("Tap Your Sticks" by Hap Palmer), tambourines ("Raise a Ruckus" by Hullabaloo), bean bags ("Bean Bag Boogie" by Tumble Tots), scarves ("Let it Go" from *Frozen* and "Rainbow Connection" by Weezer), and so much more. When we bring out the parachute for Lisa Loeb's "Catch the Moon" all the kids go crazy crawling underneath. Pretending to be fish while I blow bubbles to "All the Fish" by Caspar Babypants is the most entertainment I get all week. Needless to say this new program is a success along with a great workout for staff.

In **Bilingual Art Study** Gladys teaches the kids about different artists and art types in both English and Spanish. This month they discussed the color wheel, Piet Mondrian and cubism, and rainbow color scratch art. Kids that are into art adore this program and the parents not only love seeing what they take home every week but have expressed appreciation for Gladys as a teacher.

**Video Game Club** continues to bring in huge groups of kids every week. Yet again I put out all the laptops that we have, along with the Wii and XBox. The kids absolutely love it and are always asking us to do it every day.

**Read with a Teen** is another new program where our incredible high school volunteers come every Friday afternoon to read with younger kids. While this program is still growing, parents who bring their children in are incredibly grateful for this one-on-one program and are passing the word around to their friends because they are so pleased with the time, patience, and effort that these volunteers have. Kids who come to this program not only learn new words, pronunciation and expand their reading comprehension, but they also now have a reading buddy to hang out with every week.

I am proud to say that **Crafternoon** has attracted all different groups of kids. We started the month off with something that I don't think any child will say no to - perler beads. Who knew ironing plastic beads together would be such a hit! The kids make Pokemon characters, rainbows, animals, and more to take home. For the season we made Fall Mason Jar Candles - the kids cut out red, brown, orange and yellow squares out of tissue paper and glued them onto mason jars so the battery-operated tea light inside would glow. The end product was beautiful! Of course right before Halloween we have to do a messy craft so the kids made Halloween glitter slime, put them in mini mason jars and decorated them to look like monsters. So much fun!

**Tiny Tots Story Time** is always adorable - the kids are so enthusiastic and it's rewarding to have a good following come every week to listen to more stories. So far we have done themes such as the alphabet (*Chicka Boom* craft), Halloween (skull faces craft with translucent, shiny tissue paper), and fall (leaves falling from trees craft). Gladys has so much dedication to **Bilingual Story Time** - both Spanish and non-Spanish speaking children have a lot of fun at this program and the parents are always appreciative.



Goodbye, Mother Goose, hello **Rhythm & Rhyme!** This new and improved program involves a lot more participation from kids and parents and upbeat songs played from the blue tooth speaker. The little ones still love some classics such as “Ring around the Rosie” so we still incorporate those. Parents have definitely noticed a positive change in this program and we are receiving a lot of supportive feedback. Rodney, the therapy dog, still has his loyal followers who come to **Reading with Rodney** every month. The kids will literally anticipate his arrival and wait in the back corner with a book already picked out. This is such a great program especially for kids who are maybe a little hesitant about reading out loud and it's so gratifying to see how much they have improved and gained more confidence.

The **Lego League** has increased dramatically in attendance this fall. Back in the day we used to have less than five kids - now we have at least fifteen every week. The kids are so creative in not only what they're building but when they come up with clever stories about whatever spaceship, house, minecraft scene they have built. Not to be completely over-sentimental but the kids have literally sung songs about how much they love Lego League every week. It doesn't get any cheesier than that.



Of course I saved the best for last. I could not be any more proud of my staff, coworkers, and volunteers for all the time and effort they put into the **Haunted Library** this year. Because of this we had over 300 kids in attendance and while it was packed, I have never seen the library in this type of element. Since this year's theme was a carnival, on the main floor we had events like Witch Pitch (throwing ping pong balls/eyeballs into cauldrons), Witch Hat Ring Toss, ghost darts, ghost bowling, Halloween Bean Bag Throwing, and Pin the Bow Tie on the Skeleton. In the Children's Room we had a photo booth, face painting, crafts, and Spooky Storytelling. Downstairs we had Guess the Gross Food where kids put their hands into various decorated Tupperware that had cold spaghetti (hair), peeled grapes (eyeballs), and banana slices (tongues) to try and



Braison, Ashley and Clarice did not know what was coming! 300+ children and parents about to come through the doors.



guess what part of the witch it was. We also had our annual scary maze where kids went into the auditorium in groups and came out terrified. I could go on and on about this event - kids and parents still come up to us and talk about how amazing it was. Job well done to everyone involved!

## Outreach and Publicity

### Report from Manuela Miracle, Public Relations/Government Documents Librarian:

October kept us hopping!

Our sidewalk book sale was a successful event with many patrons visiting our booths and walking away with great bargains as well as October's program calendars. We made \$460 from the sale.

I also participated in the Health Fair held at the Paramus Mall on October 7 as part of the whole BCCLS Team. I met many Hackensack residents and promoted our digital resources. A gentleman from Hackensack downloaded the Hoopla app on the spot! People were genuinely surprised and thrilled to learn that we provide downloadable materials. I was invited to join the BCCLS PR Committee and plan on becoming a member starting in 2017.

I continue to promote our events through as many different channels as I can find and we are hearing that some newcomers to adult programs found us through community events listings printed in The Record. I found 9 instances where our programs were printed including, Haunted Library (Fri. Oct. 21 pg. BL-18), Open Mic Night (Fri., October 21 BL-12), Carol Erikson in Concert (10/5/2016 BL3) and others...

The Hackensack Daily Voice also wrote a nice piece on Joe Shuler, whose lunchbox display was covered in the 10/12/16 [issue](#). I am building a nice relationship with reporter, Lorraine Ash.

(<http://cliffsidepark.dailyvoice.com/neighbors/bogota-lunchbox-man-displays-his-best-100/685181>)

So far, the fall raffle has garnered 48 adult in-house entries, 44 online entries, 47 kids' entries and 38 teen entries.

In October, I also took an ALA course on government documents which helped familiarize me with different resources available online from various government entities. The course covered: The Federal Gov. Printing Office, The US Dept. of Labor, Federal Business Opportunities, US Dept. of Veteran's Affairs, Social Security Administration, Medicare.gov, Healthcare.gov, and Irs.gov, Medicaid.gov, US Dept. of Health and Human Services website and state and local government websites. I have already been able to use information garnered in this course on the Reference Desk to the benefit of patrons. In two separate instances I was able to locate IRS forms needed by patrons, two federal and one local.

### **Photos/Captions in the Hackensack Chronicle:**

October 7: page 3, our street fair balloon artist

October 14, front page: Library Concert Caption: *Carol Erikson, accompanied on piano by Alan Rosenthal, sings at Johnson Public Library on October 6. Erickson sang songs from the "Great American Songbook, with special attention to songs by Cole Porter.*

October 21, page 3: Flamenco Dancing, Caption: *Children dance during a Flamenco Dancing for Toddlers' program at the Johnson Public Library on October 13.*

October 18, Front page: Spooktacular Carnival. Caption: *Families brave the mysterious maze at the spooky carnival during the "Haunted Library" event at the Johnson Public Library.*

### **Assistive Technology Center Ribbon Cutting Ceremony**

**October 14, 2:30 to 3:30 p.m.**

**Presenters: Linda Flynn, Jim Thebery Director of Bergen County Dept. of Disability, Dan Frye, Director of the state Commission**

**Attendance: 15**

*What can I say, it was a feel-good time! All invited guests had such nice things to say about libraries, ours in particular at the moment, and providing LEAP services to the blind and visually impaired. Dan Frye, Director of the CBVI, gave a very touching speech detailing his story and the inspiration behind the Library Equal Access Program. His goal is to get the visually impaired out of the house and trained on the most current assistive technology in order to level the playing field as much as possible. There were about 15 people in*



*attendance including representatives from Heightened Independence and Progress right here in Hackensack and BCCLS.*

*So far LEAP classes have been going fairly well. Students have run into some issues with lining up transportation which is a common problem, unfortunately. For the spring sessions we are considering changing the class times to better accommodate local transportation agencies. Those that have been able to make it have been very appreciative and amazed at what they are able to do and have access to with just a little bit of training. (Catherine Folk-Pushee)*

### **Professional Development**

**Staff Name: Kathryn Cannarozzi**

**Department: Reference**

**Continuing Education Activity: Supervisor Training**

**Sponsor: BCCLS**

**Date of Participation: October 18**

**Length of Activity: 9:30 to 4:30 p.m. (6 hours)**

Report from Kate:

- "Who's Got the Monkey?" from Harvard Business Review - Don't let subordinates give you their work to do. You should offer guidance and advice, but your staff needs to take responsibility for their own work the challenges that go with it.
- Avoid taking meaning away from subordinates' tasks - Let them complete the tasks and allow them to find meaning.
- People work for more than money - We did an exercise to find what we value most in our job ( security, creativity, independence)
- We learned how to motivate people based on their values - Show them the importance of their tasks - Give Feedback

**Staff Name: Catherine Folk-Pushee**

**Department: Reference**

**Continuing Education Activity: Adult Services Forum**

**Sponsor: BCCLS**

**Date of Participation: October 24**

**Length of Activity: 6 Hours**

- Session One: Proving Your Worth to the Powers That Be-walked participants through how to identify and reach out to influential individuals and agencies in your library's town. Also covered some interesting programs and partnerships that keep the library at the top of influential individual's minds.
- Session Two: Front Line Advocacy-similar to the previous program, but concentrated on what every employee can and should be doing to get the information out there on library services and programs. Covered some business techniques such as upselling and cross-selling which everyone should be doing when interacting with patrons.
- Session Three: Guiding Job Seekers on the Pathway to Employment-8 job seeker resources available through the state and federal government.

### **Building and Grounds**

*Freight Elevator*

We finally got a mechanic to come and try a temporary fix, so for now the freight elevator is working. We will keep trying to get quotes for a power unit replacement. Thyssenkrupp, our elevator company, reduced the quote to \$25,000 to replace the entire power unit, an amount which I included on our capital plan.

*Sound System*

Associated Sound Systems was determined to be the most complete proposal by our technical advisor, Eric Louzauskas, \$10,589 covers all the projection and sound equipment we would need in the auditorium.

*Art on a Stick*

No word yet from the Creative Arts Team on the raccoons on sticks for our bushes.

*Technology upgrade*

We are in the process of selecting and ordering (much needed) additional computers for Children's Department, now that we have shifted some of the shelving around to make room.

We replaced 22 five-year-old hard drives (on BCCLS service contract) and 22 five-year-old monitors (from our own technology budget).

*Lawn Sprinkler System*

Zaccone was here this month to drain and shut down the outside sprinkler system.

*Recycling*

Books that were donated, that are already in the collection and that we couldn't sell at the book sale. Also, old government documents and years of periodicals' back files were recycled this month. Total 2,165 lbs.

*Respectfully Yours,  
Sharon Castanteen*