**Directory’s Report, August 2016**

<table>
<thead>
<tr>
<th><strong>August 2015</strong></th>
<th><strong>August 2016</strong></th>
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<tbody>
<tr>
<td>Children’s books and magazines</td>
<td>5524</td>
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<td>Children’s media</td>
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<td>Adult books and periodicals</td>
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<td>Adult media (DVDs, video games, MP3 and CD books, Music CD’s)</td>
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<td>eContent and Database Usage</td>
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<td>Young adult books</td>
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<td>Periodicals in-house usage</td>
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<td>Microfilm use</td>
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<td>Reference Questions</td>
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<td>Computer Assistance at Reference Desk</td>
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<td>Adult Internet Usage</td>
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<tr>
<td>Children’s Internet, iPad, Game Computers, Word Processing Usage</td>
<td>919</td>
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<tr>
<td>JPL’s wireless usage (reports from our routers, hand devices too)</td>
<td>1824</td>
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<tr>
<td>Children’s program attendance, includes guitar classes/concert, and class visits</td>
<td>283</td>
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<tr>
<td>YA and Adult Program attendance (Library &amp; Community)</td>
<td>425</td>
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<tr>
<td>Young Adult Programs</td>
<td>137</td>
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<td>Electronic Door Counter (half of entries recorded)</td>
<td>18,727</td>
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**Adult Events Highlights**

**Library Concert on the Lawn**
**Armando “Son” Jimenez and Orchestra**
**Saturday, August 20, 2 p.m.**
**Facilitators:** Kathryn Cannarozzi, Sharon Castanteen
**Attendees:** 79, plus 15 for Salsa lesson beforehand

*Lisa Skates of Simply Social Dancing agreed to teach a free Salsa dance workshop before our Salsa Concert to help get the audience up and dancing. The library was contacting...*
local dance schools to publicize the concert and Lisa made her generous offer. We had 28 people attend the workshop and most stayed afterwards for the concert, including Lisa Skates. In fact Lisa was good enough to get up and start people dancing on the lawn during the concert. (Kathryn Cannarozzi)

Armando “Son” Jimenez and Orchestra performed on the library’s front lawn to a crowd of 76 people. It didn’t hurt that one of the band members is Jorge Meneses, who has been teaching guitar lessons to children here at the library for over 4 years. It also seems that programs featuring Hispanic music and culture are very popular in Hackensack. We set up a large 10’ x 20’ canopy on the lawn for shade. Those who couldn’t fit under the canopy gathered under the trees for cover. The heat didn’t stop people from dancing. The lawn was filled with a happy dancing crowd who begged for one more song before letting the band leave at the end of the show. (Kathryn Cannarozzi)

Interactive Elder Law & Estate Planning Workshop
Wednesday, August 10, at 7 p.m.

Presenter: Attorney Ben Eckman
Facilitator: Barb Schuit
Attendance: 36
Mr. Eckman gave very good general information, emphasizing the advantages of a Trust, with regard to protecting assets from taxes and being able to be protected as much as possible from the very high costs of nursing home care. He gave good examples of how being pro-active and planning in advance can save both money and harmony in families. (Barb Schuit)

Open Mic Night
Thursday, August 25, at 7:00 p.m.
Facilitators: Kathryn Cannarozzi, Sharon Castanteen
Total Attendance: 25

Ryan Huban of Howdy Stranger was there to host Open Mic Night. The headline act was vocalist Carol Erickson accompanied by guitarist James Ramundo. They performed selections from the Great American Songbook to an audience of 22 people. Carol and James gave a wonderful performance as both are very talented individuals. In fact we will have Carol back to perform a full concert and James will return with his own trio in October to headline that Open Mic event. We had a number of new performers take the mic this month including a very talented poet and 2 remarkable singers. It is gratifying to know that word of our Open Mic events continue to spread throughout the community. (Kathryn Cannarozzi)
Make your Own Cleaning Products  
Tuesday, August 23, at 7:00 p.m.  
Facilitator: Catherine Folk-Pushee  
Attendance: 22  
This was a really fun program! I enjoyed it and everyone who attended did as well. I began the program by asking guests to give their name and what brought them to the program. Most people were interested in getting away from as many chemicals as possible in their lives. Some were attracted to the cost savings. One worked in an assisted living facility and wanted to try the project out to see if he could do it with his seniors. Two attendees were very interested in using essential oils in particular. After the introductions I had everyone get up, I passed out the instruction sheet and everyone got to work. The ingredients were set up at two stations along with measuring equipment and a colorful assortment of small spray bottles. I had pulled 12-15 books on green cleaning and related subjects so people could flip through them while waiting and about a third of them ended up being checked out by the end of the program. (Catherine Folk-Pushee)

Other Events, Clubs, etc.:  
Book Clubs and Cookbook Club: 21  Movies: 5  
Veteran’s Counseling: 6, Coloring Club: 22, Citizenship: 15, Alzheimer’s Association: 25

Computer Skills, Job Search, and Inspect Your Gadget: Kathryn Cannarozzi, Genesis Jais, Catherine Folk-Pushee  
Total Attendance: 26

Individual computer instruction is for Hackensack residents only. This month: Resumes, Internet searching, business resources, Facebook, file management.

Highlights from Catherine Folk-Pushee:  
A student I have been working with for a while now found a job at the end of August! She has been out of work for a while on disability and was somewhat limited as to what kind of positions she could take on. We discussed many different channels available to find work including ReServe, Easter Seals, LinkedIn, and, of course, job search sites such as Indeed. Easter Seals came through. She is now working part-time as assistant to the case manager at the Women’s Rights Center in Englewood and couldn’t be happier.
Inspect Your Gadget Report (4)

August was not very busy at all with gadget. Most of the questions this month had to do with our digital services, specifically using Overdrive, 3M and hoopla. I also had a patron who had questions having to do with wireless internet, i.e. what he has access to, where he can have access, and how he can connect to it. I was not able to answer all his questions because some he had to ask Verizon directly, but I was able to solve his lack of connectivity issue.

The last patron I saw wanted a little guidance with using his cell phone. He knew a lot about it already, but he wants to make sure he was doing the right thing when deleting his apps. He also wanted further elaboration on what some of the apps on his phone were. (Genesis Jais)

English Conversation, Computer Assistance in Spanish and English, and Bilingual Outreach. Michelle Acosta, Bilingual Library Associate

Attendance: 112

Spanish Computer - 8
- Filling out job applications
  - Hackensack hospital
  - Hackensack school as lunch aide
  - Walmart
  - Wawa
- How to get Rosetta Stone on personal computer at home (4) people
- Download Hoopla and Overdrive (2) people

English Computer - 2
- Assist with job application
- How to attach document as a PDF to email

ESL conversation classes = 98

Citizenship - 4 people
- Assisted people with the civic questions one on one

Night Out August 2nd
- 200 brochures were given out (I made a note to myself to bring more for next year)
- Books, prizes and tote bags were given out to children
- Programs and services were advertised to people
  - Many people were asking for the guitar classes

(Gladys, Genesis, and Michelle)
Report by Keri Adams, YA Librarian
Attendance: 575

8/6/16 - YA Books for Adult Readers Book Club – OCD Love Story by Corey Ann Haydu – 6

8/2/16 – Coding Camp Day 1 – 18
8/2/16 – Life Sized Monopoly – 22
8/2/16 – Book Club: 13 Little Blue Envelopes – 10
8/3/16 - Coding Camp Day 2 – 15
8/4/16 – Coding Camp Day 3 – 19
8/4/16 – Cooking Class (Sponsored by Shop Rite) – 35
8/4/16 – PPYA Reader Meeting – 7
8/5/16 – Coding Camp Day 4 – 13
8/5/16 – Arts and Crafts – 16
8/9/16 – Field Day - 17
8/11/16 – Pop Culture Magnets - 28
8/12/16 – Video Games - 10
8/16/16 – Party – 33
8/18/16 – PPYA Reader Meeting – 1

Total Summer Statistics
575 people attended 31 programs (2015: 459 Total Attendance at 19 programs / 2014: 226 at 21 programs)
92 Students registered to participate/volunteer in Summer Reading (2015: 117 / 2014: 70)
495 books read by 36 teens (2015: 442 books read by 29 teens / 2014: 220 books read by 25 teens)
79 individual teens attended or volunteered at one event or more (2015: 87 / 2014: 44)
37 individual students attended five or more programs (2015: 36)
18 attended ten or more programs!

18 Participants are going into 7th Grade
30 Participants are going into 8th Grade
17 Participants are going into 9th Grade
15 Participants are going into 10th Grade
7 Participants are going into 11th Grade
7 Participants are going into 12th Grade
This August capped off another great YA Summer Reading program! We had a large increase in attendance due to offering many more programs, and though we had slightly fewer individual students attend, we had a larger percentage of students who signed up for the program and then participated, in addition to a larger number of students who completed the program by reading a minimum of five books. We also had an extraordinarily large group of students who were on their second, third, fourth and in two cases, fifth year of summer reading, which accounts for our increase in high school aged participants.

The most popular and highly rated program by far was the Cooking Class, which ended up being a Chopped-style competition. The event was sponsored and arranged by Alison Halpern who is the dietitian for the Hackensack Shop Rite, in collaboration with other dietitians from different stores in the area. In teams, the students used a bag of ingredients to create a healthy meal.

Another successful program was the Coding Camp. It was a four day workshop for one hour each day where the students learned how to use Microsoft Touch Develop. It was sponsored by an organization called T.A.K.T.I.C.S. which was founded by a group of teenagers who wanted to help other teens learn how to code. The students followed through tutorials and learned how some popular games could be made (like Flappy Bird). The teens who did the program, who ranged from complete beginners to a self-taught coder to a high school student with a computer science concentration, really enjoyed it and expressed interest in doing a similar program next year.

All 27 students who filled out the evaluation form said that they would like to do the program next year if their schedule permits.
Children’s Program Highlights, by Mari Zigas

We may have ended our programs on the 17th but the entire month was still busy, busy, busy!

In **Makers** the kids made their own quizzes and presented them using “Kahoot,” which is an online program that has a collection of questions on specific topics. They created topics, multiple choice questions, and then the rest of the group would play virtually on their individual computers. They had so much fun running their own quizzes and they came up with pretty interesting topics like Pokemon, food, TV shows, etc. The kids liked this program so much we ran it two weeks in a row. They are also playing it on the Internet computers right now as I type this.

**Junior Arts and Crafts** continued with the most enthusiastic group of kids! We made spinners out of cardboard, string and markers and the kids kept laughing trying to get them to make the whistling noise (eventually it worked). The kids also made - wait for it - tie-dye butterflies out of baby wipes, markers, clothespins, and pipe cleaners. So adorable it hurts.

**Chess Club** continued to be a thriving program that definitely will bring in new players in the fall. One of the middle school teachers who is a chess connoisseur has already contacted me and offered his services starting in October. I see a Bobby Fischer-like chess tournament in our future!

**Preschool Story Hour** is always a good time and the parents were sad that it was ending for the summer. As usual Gladys had prepared crafts that were fun, colorful, and creative: fish made out of paper plates and sequins (a fan favorite) and tissue paper cut-outs. **Bilingual Story Time** also brought out some of the most satisfied parents who still thank us every day for offering this program.

**Mother Goose Time** was, as usual, a party every week. They can’t wait for this to turn into Music and Movement in the fall - we staff members can’t wait either!!

**Video Game Club** continued to be the most popular program, with the kids never getting sick of playing the same exact wrestling game on the XBox every week. It’s definitely nice to see kids who wouldn’t normally hang out together help each other out in a game - even if it is just how to change the batteries in a controller.
I never thought I would be a **Beadie Buddy** advocate but the kids adore them so much it has made me a changed woman. This month they made a whole bunch of different animals using the glow-in-the-dark and metallic beads: rabbits, lizards, dogs, etc. Even the parents got involved and were so happy to put them on their key chains.

**Reading with Rodney** is such a sweet program and the kids absolutely adore reading to Rodney. This is his third year visiting us in the Children’s Room and some kids have been with him since the beginning - it’s amazing to see their literacy progress.

Yet again **Bilingual Science Club** is a hit! On the last day Gladys and the kids made ice cream in a bag - they put heavy cream and vanilla flavoring in one bag and mixed it in another bag with salt and ice. You can probably imagine the kids’ relentless excitement and unwavering sugar high. Definitely a memorable program.

This summer’s **Arts and Crafts** program was an eye-opener for what the kids really enjoy making. The canvas tape art was so much fun and brought out the super creative side in kids. The friendship bracelets were also really neat and they loved taking home what they made and showing it off.

If you’re hungry don’t read this: In **Bilingual Cooking Club** Gladys had her kids make Oreo Cookie Bars (melted marshmallows, crushed oreos, you get the idea) and “Bears on the Beach” (crushed vanilla wafers for the sand, blue yogurt for the water, teddy grahams and a tiny umbrella for added relaxation). If nothing else kids definitely learned plenty of food words in Spanish and English this summer.

Due to the rain forecast and then 100-degree weather, **Field Day** was held inside the auditorium instead of at the originally planned Foschini Park but it was a blast. The kids were divided into teams of two (red versus blue) according to their age and participated in a potato sack race, egg on a spoon race, tug of war, three-legged race, and a relay that had kids run, skip, and do the lobster crawl. The winning team got medals and everyone had ice pops at the end. It was our first time hosting this kind of program but it definitely won’t be our last!
This year Wondergy did a Cool Science program at our annual **Summer Reading Club Party** and the kids loved them. The raffles were next (two $100 gift cards to Toys R Us, lightsabers, mini guitars, sports ball sets, and a Minecraft handbook bundle), and then we gave out the reading certificates. Kids also got to take home a brand-new book of their choice, a gift bag, and ended the program with drinks and snacks.

The end of the summer reading club party was a bitter-sweet moment for the staff - this summer was packed every day and I cannot count the number of parents and kids who thanked us up and down and gave us hugs when it was all finished. Parents who saw us regularly were constantly complementing our hard work and the occasional homemade lunches that they made us didn’t hurt ;)

The two children who won the Toys R Us gift cards were stunned and almost in tears - later their parents told us that they were beyond happy buying things for themselves and siblings with the gift cards that they earned. One of the moms even mentioned that her son had been wanting an expensive Lego set for so long and now he was finally able to get it. It’s moments like this that make our job worth it.

**Outreach and Publicity**

**Report from Manuela Miracle, Public Relations Librarian:**

I handed 100 program brochures to people at National Night Out and had a one-on-one conversation with each individual who took a brochure, personally inviting them to a program.

I visited all open businesses on both sides of Main Street all the way to the end of East Berry and down to the RR tracks to ask them to post our concert and salsa dance flyers.

After emailing all of the local dance studios to ask that they post our Salsa Concert flyer one of the studios offered us a free salsa class before the concert which was really well received on our social media and organically produced over 800 views.

Personally spoke by phone with 70 different targeted organizations about the Assistive Technology Center and gave them a flyer about the center to share with their organizations and clients.

The LEAP phone calls also resulted in a contact who offered to electronically distribute our events flyers to Bergen County caregivers.

We finally had one of our events, the Salsa Concert listed in the Sunday Star Ledger Community calendar section on Aug. 14. It was small, but it was there!
National Night Out  
Tuesday, August 2, 6 p.m. to 10:00 p.m.  
Staff Present: Manuela Miracle, Michelle Acosta, Gladys Cepeda, Genesis Jais, Peter Lohrmann  
JPL Staff brought children’s book giveaways which all were taken eagerly, as well as small toy giveaways and flyers and brochures. Michelle Acosta reports on this because we mostly see Hispanic parents and children at this event.

Hackensack Chronicle  
August 12, 2016  
Photos and caption, page 4  
“A bigger version”

Hackensack Chronicle  
August 26 2016 issue  
Photos and caption, page 3  
“Salsa dancing at the library”

Building and Grounds

Freight Elevator
Still waiting for the pump valve replacement. Parts for this have to be manufactured in Germany.

Assistive Technology Center
We have the equipment, we’ve painted and fixed up the area in our basement as best as possible. The flooring is a bit stained from shelving being there for 50 years. Since I am hoping a full renovation of the area, I may cover the floor with green carpet tiles for now.

Ribbon Cutting Ceremony for AT Center is Friday, October 14 at 2:30 p.m. Attendees include: Jim Thebery (Director of Bergen County Disability Services) and Daniel Frye (Executive Director of the State Commission for the Blind and Visually Handicapped)

Sound System
We now have four quotes from four highly recommended (by library directors) sound companies. Ms. Kirsch will share these at the September 13th Board meeting.

Parking
Spaces 73, 74, 75, & 76 in Parking Lot Area D are now for library staff to use. (I will confirm with Traffic that Trustees with a placard can also use). The meters have been removed and reserved monthly parking signs will be placed.

Sign on Lawn
I have left messages with both the project manager and the engineer to ask if the sign specifying the construction grant for Main Street can be taken down.

Respectfully Yours,
Sharon Castanteen