

Director's Report, December 2015

	December 2014	December 2015
Children's books and magazines	4154	3895
Children's media	444	367
Adult books and periodicals	3983	3623
Adult media (DVDs, video games, MP3 and CD books, Music CD's)	4052	3410
Downloadable/Database Usage Ebooks/music/audiobook/movies/mags*	782	1915
Young adult books	408	443
Periodicals in-house usage	249	356
Microfilm use	72	63
Reference Questions	1839	1649
Computer Assistance at Reference Desk	394	460
Adult Internet Usage	3340	2358
Children's Internet, iPad, Game Computers, Word Processing Usage	n.a.	622
JPL's wireless usage (reports from our routers, hand devices too)	234	1403
Children's program attendance, includes guitar classes/concert, and class visits	354	131
YA and Adult Program attendance (Library & Community)	290	323
Young Adult Programs	31	38
Electronic Door Counter (half of entries recorded)	19,513	15,290

Adult Program Highlights

Open Mic Night

Thursday, December 17, 7:00 to 9:30 p.m.

Facilitator: Kathryn Cannarozzi, Sharon Castanteen

Attendance: 45

Besides the assortment of local talent (guitarists, monologues, comedians, improv, and singers) we had a headline stand-up comic, this time a Hackensack native, Vince August. Vince has been on several TV shows including the warm-up act for the Daily Show. He was very very good and told me a story afterward of going to see Star Wars back in the 80's and lying to his mother about going to the Johnson Public Library. Now



after performing at the library he was going to the opening of the latest Star Wars movie! There is a short video of his post-performance comments on our FB page.

Jane Stuart Sings “Songs of the Season”

Saturday, December 5, at 2:00 p.m.

Facilitator: Barb Schuit

Attendance: 22

Jane Stuart jazz music Holiday Concert on Saturday, December 5. A very skilled jazz pianist and jazz drummer accompanied Jane and it was a very cool Saturday afternoon in the library, despite the temperature being in the high 60s.

Coloring Club

Tuesday, December 8, at 10:00 p.m.

Facilitator: Barb Schuit

Attendance: 15

A very relaxing session as we listened to Holiday music from Michael Buble and Andrea Boccelli. As always, there were some familiar faces, and a few new people. One guy had promised last month to bring Holiday cookies to share this month, and he remembered to do that (and also brought apple cider), so it was a fun time to share that together, as well. I had purchased 3 Holiday-related coloring books (one is actually card stock small single-sheet greeting cards that they could color and give or send to family and friends). There was lots of good conversation at one table, and quite quiet coloring at the other tables, but all seemed to be enjoying themselves. They were eager to know when the January dates are, and are looking forward to getting together again after the Holidays. (Barb Schuit)

Cent’Anni: The Sinatra Legend at 100!

Meet the author!

Thursday, December 15, at 7:00 p.m.

Presenter: Richard Muti

Facilitator: Barb Schuit

Attendance: 22

Mr. Muti did a great job of just sitting down, as if we were in his living room at home, and telling the Sinatra story -- no notes, and a very interesting storyteller. The audience (several of our regular attenders from the homeless shelter who were, thankfully, on their best behavior) interacted well with the author, asking questions and making comments. It was really a great event. Note: The 2 copies of the C’ent Anni book had just been processed yesterday afternoon, so they were available at Circ for anyone who wanted to check them out after the program. (Barb Schuit)



Other Events, Clubs, etc.:

Book Clubs: 23 Movies: 18

Coloring Club: 15

ACA Enrollment, Citizenship Class, ReServe 55+ employment*: 19

**Note: Two Hackensack residents this month, a social worker and a medical assistant received assistance for job placement with this organization.*

**Computer Skills, Job Search, and Inspect Your Gadget: Kathryn Cannarozzi, Genesis Jais ,
Catherine Folk-Pushee, Michelle Acosta
Total Attendance: 21**

Individual computer instruction is for *Hackensack residents* only. This month, the instructors focused on Excel formulas, charts and graphs, resumes, cover letters, online job searching, Spotify, renewing drivers' license online, iPad assistance, Hoopla, Overdrive, and email.

Highlight from Catherine Folk-Pushee

One of my students, Hackensack resident James Lawrence, got a job this month. He will be working full-time at the Whole Foods in Ridgewood. He applied for an advertised position at the Paramus store, but when they saw his resume and application they wanted to put him in a different position which is really what he wanted to do. He stopped by the Reference Desk to let me know and was so excited to get back to work doing what he loves.

Inspect Your Gadget Report - December

- 3 people in December. Two wanted help with their apple devices (iPhone and iPad respectively), specifically how to add and navigate their apps. One wanted help with her computer. She wanted to learn how to set up her favorites after she upgraded to Windows 10.

**English Conversation, and Bilingual Outreach. Michelle Acosta, Bilingual Library Associate
Attendance: 8**

**Young Adult Programs
Report by Keri Adams, YA Librarian
Attendance: 46**

YA Books for Adult Readers Book Club

12/5/15 - Eleanor and Park - 8

Teen Tuesday

12/1/15 - Video Games - 15

12/8/15 - Scavenger Hunt - 7

12/15/15 - Craft: Snow Globes - 16

Still getting a lot of repeaters who have come to multiple Teen Tuesdays and summer reading programs. It's nice to see how loyal they are!

Children's Program Highlights

We began the month with the annual decorating the holiday tree for the Junior Department. Our kids enjoyed the drop-in craft, from 3:30 - 7:30pm. They made an ornament for our tree and one to take home. We had decorations representing all faiths and beliefs.

The Bergen County Zoo at Van Saun Park visited us again with their Animal Wrappers program for our 4th - 6th Graders. An angora rabbit, a hissing Madagascar cockroach and a 32 year old Ball Python were our guests. This is a wonderful, reasonably-priced program and the zookeepers are very knowledgeable and so friendly. We definitely will have them back for a repeat performance!

Our Lego program continues to bring in a big crowd and the kids truly enjoy the creative socialization. Their projects are amazing and we're sure that we have future architects and vehicle designers in our midst.

Our Wednesday Video Games remain one of the top three faves as far as programs go! The kids are always chomping at the bit to get downstairs as it's a great thing to do after school. Wrestling is the favorite for the boys while the girls usually do the Wii dance programs or bowling.

Rodney our Therapy Dog continues to encourage even the shyest of children to read aloud to him. The kids choose a title and take turns reading to Rodney (and a group). Because Rodney's mom Carol is having knee replacement soon, my Jack has offered to stand in for a few months. (He has all his shots and documentation.) He would love it, as he loves kids.

Arts and Crafts has been, in plain English, off lately. My next recourse is to post individual flyers and remind people to attend. I'm trying to revamp things and hopefully, something will work. It doesn't make sense as when the kids see me planning and preparing the Preschool Story Hour crafts, they beg me to let them make one of whatever. I tell them to sign up for the older crafts and they do, and then never show up.

We are still showing movies on Saturday afternoons. Attendance has been unpredictable.

This past month, the Children's Room has been used more for circulating new books and use of the computers for children's school projects than anything else.

2016 looms and we are ready to rock. Happy New Year to everyone! (Babette Smith)



Highlight from Babette Smith:

December 23, 2015: A mom just called up to see if she could get a library card for her daughter but she wanted it to be a surprise....why? BECAUSE listed on her daughter's Christmas Wish List was "my own library card"

Professional Development

Staff Name: Keri Adams

Continuing Education Activity: Life Hacks 101: Strategies for preparing your teens for adulthood

Sponsor: YALSA (YA division of ALA)

Date of Participation: December 17, 2015

Length of Activity: 1 hour

Workshop focused on:

- Ideas for programs that help teens now and in their future
 - study skills and time management
 - stress management
 - money management
 - college tips
- Can partner with local agencies for presenters
- Great tip: Use youtube videos to give parts of presentation

Staff Name: Catherine Folk-Pushee

Continuing Education Activity: Re-engaging Library Users

Sponsor: NovelList

Date of Participation: December 7, 2015

Length of Activity: 1 hour

- Using email marketing to engage or re-engage patrons
- Opt-in programs aren't nearly as effective when trying to get the word out to people
- You can't innovate without failure at some point
- Charlotte Mecklenburg used Savannah Data to pull in circ activity, computer usage and edownloads to target their marketing
- Jacksonville PL used Library Aware which focused on people whose cards would expire next month, created template and sent out every month to encourage people to renew their cards. Also advertised services they may not have been aware of in the same email.

Staff Name: Catherine Folk-Pushee

Continuing Education Activity: Library Service and Prisons

Sponsor: Urban Librarians Unite

Date of Participation: December 28, 2015

Length of Activity: 1 hour

Successful Programs:

- Daddy/Mommy and Me: record a parent reading a book and on family visit days give the CD and book to the child
- Televisit Program: - TV in Library connects to TV in prison so families can visit remotely
- Breaking Barriers with books - Focus on Family literacy teaching inmates how to pick age appropriate books for their child

Staff Name: Joseph Bounassi and Peter Lohrmann (Maintenance Workers)

Continuing Education Activity: Online Courses completed: Fire Safety, Blood Borne Pathogens, Avoid Back Pain, Office Safety, Hazard Communications, Rights and Duties of an Employee in Local Government.

Grant Opportunity

Catherine Folk-Pushee will be pursuing a grant from the Department of Labor and State Library to improve the quality of education and training to the NJ work force. Selected libraries will act as access points for services. "The libraries will distribute job search information and will assist job seekers in using the Career Connections digital platform on the Jobs4Jersey website to connect them to jobs. Our Department will provide training and support to library staff so that they can effectively help their local residents."

Outreach and Publicity

Tree Lighting Ceremony

Library Book Giveaway Table

Monday, December 7, 5:30 to 7:00 p.m.

The Green

Staff: Sharon Castanteen, Babette Smith, Michelle Acosta

We gave away new children's books to the children that were there to see the show, Santa, and the tree lighting. The Green was packed and we gave away every one of the almost 300 books we brought.

Next year: more books!



Tree Lighting, December 7

Hackensack Chronicle

December 25th 2015 issue

Photos and caption, Page 3

"Learning How to Make Snow Globes"

Young adult program

Building and Grounds

Worn Carpeting/Tiles Moore Street Entrance

Rubber floor tile was installed by Brother's Carpet.

Some Projects completed this month:

- Cleaning, Reorganizing and Painting back storage area
- Replacing all outside flood lights facing the bell tower and adjusting timers.

Two-way Radios for Security and Maintenance

After some searching, we found a state contact for this product. A necessary upgrade to our Security and Maintenance team. These new radios go through the concrete walls where the older ones did not go through the walls (security risk) and did not travel outside the building where security and maintenance personnel often are. The cost for 10 radios and bases is \$5,112.50.

Miscellaneous

Better World Books: Books sent this year to this non-for-profit company for small percentage back: 1,076

Yearly total of recycled books, periodicals, and government documents (what didn't sell in booksale or to Better World Books): 191,304 pounds

*Respectfully Yours,
Sharon Castanteen*

2015 Year-End Statistics, Johnson Public Library

Children's books and magazines	52,244
Children's media	4,939
Adult books and periodicals	49,527
Adult media (DVDs, video games, MP3 and CD books, Music CD's)	44,143
Downloadable music/audiobooks/ ebooks, magazines (Zinio) Hoopla (Streaming) and database usage	12,875
Young adult books	5,705
Periodicals in-house usage	3,570
Microfilm use	1,571
Reference Questions	20,728
Computer Assistance at Reference Desk	5,293
Adult Internet Usage	30,251
Children's Internet, iPad, Game Computers, Word Processing Usage	7,256
JPL's wireless usage (counting handheld devices also)	17,485
Children's program attendance, includes class visits, guitar classes, outreach visits	2,493
Young Adult and Adult Program attendance (Library and Community)	4,947
Adult Program Attendance (Library only)*	2,204
Young Adult Programs	981
Electronic Door Counter	184,093