

## Director's Report, July 2015

	July 2014	July 2015
Children's books and magazines	6889	5858
Children's media	657	559
Adult books and periodicals	5169	4599
Adult media (DVDs, video games, MP3 and CD books, Music CD's)	4561	3790
Downloadable/Database Usage Ebooks/music/audiobook/movies/mags*	1250	1028
Young adult books	928	
Periodicals in-house usage	357	333
Microfilm use	155	87
Reference Questions	2224	1904
Computer Assistance at Reference Desk	423	425
Adult Internet Usage	4201 (combined with children's usage)	2380
Children's Internet, iPad, Game Computers, Word Processing Usage	n.a.	938
JPL's wireless usage (counting hand-held devices also)	n.a.	1918
Children's program attendance, includes class visits	1095	451
YA and Adult Program attendance (Library & Community)	445	559
Adult Program Attendance (Library only)	247	207
Young Adult Programs	183	328
Electronic Door Counter (half of entries recorded)	22,315	n.a.

### Adult Program Highlights

***Open Mic Night***

***Thursday, July 30, 7:00 to 9:30 p.m.***

***Facilitator: Kathryn Cannarozzi***

***Attendance: 50***

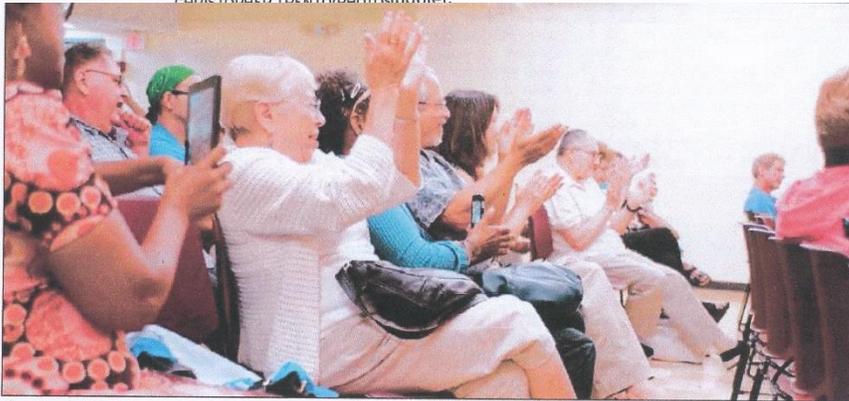
To quote one participant, a published local poet:

*This was an amazing event, and I am always going to open mics, doing poetry features, and organizing poetry events. Most open mics are mixed or downright awful, but everything about the evening at HACK was great. Everyone was very strong as performers, and the whole evening was upbeat and humorous. Great job to your staff (Kate) and the guys who host. I look forward to returning in August. (John J. Trause)*

For a more detailed report, you can read the article in the August 7 Hackensack Chronicle. Here are some photos that were published in that article:



Among the acts at Open Mic night was a juggler.



The Open Mic program series draws dozens of residents and out-of-towners since launching in May.

***ReServe: I'm 55+ What do I do now?***

***Friday, July 15, 1:30 to 3:30 p.m.***

***Facilitator: Edward Dominguez, Program Officer, ReServe North Jersey***

***Attendance: 8***

*Professional backgrounds were Teacher/Paralegal, Pediatrician, Government Worker, Science Policy/Science Researcher/Teacher, Financial Services/Technology Industry Executive, Financial Analyst, and Corporate Sales/Internet Division Executive. (Edward Dominguez)*

***Vase & Flowers Drawing Class***

***Thursday, July 16, at 1:30 to 3:00 p.m.***

***Presenter: Barbara Freiberg, BA in Studio Art***

***Facilitator: Barb Schuit***

***Attendance: 12***

*We had the maximum number of people (12) who registered and attended (among them, Linda Flynn). The presenter, Barbara Freiberg, was very personable and did a good job of teaching, guiding, and encouraging the class members. Those who attended responded with real delight and enthusiasm, created some amazing pictures, and had fun learning and hearing about new art techniques. (Barb Schuit)*



**Vase and flowers**

Instructor Barbara Freiberg assists a participant during the Vase and Flowers Drawing class at the Johnson Public Library on July 16. Freiberg lead the class, which taught students how to draw the still life with pencils and watercolor.



**Talented Library Patron!**

## **Book Clubs and Movies:**

**Book Clubs: 19 Movies:** Classic: On the Waterfront (10) Tracers (movie filmed in Hackensack) (20).

**Computer Skills, Job Search, and Inspect Your Gadget: Kathryn Cannarozzi, Genesis Jais (Catherine Folk-Pushee on Family Leave), Total Attendance: 23**

**Individual Computer Assistance is limited to Hackensack residents.**

### ***Highlight from Kathryn Cannarozzi:***

*One patron is looking for a new job after many years with the same company. His lack of computer skills is making it difficult for him to apply for jobs as many companies require online applications. Her is someone with plenty of experience in his field, but lacking in the technology savvy to connect with potential employers. With help and instruction, he has applied for several jobs and is now able to conduct a meaningful online search for employment.*

### **Inspect Your Gadget Report – July – Genesis Jais**

- 11 people attended this month
- There were more than average questions on patron's PCs - varying from needing to update flash, to getting rid of fishy toolbars, to helping run diagnostics as to why the computer was running so slow. Before I even look at computers, I make sure to give patrons the disclaimer that I am not an IT professional; in other words, I have a lot of experience with technology and I will try my best to help you sort out your issue, but I am in no way equipped to help patrons take viruses or reset their computers. On JPL computers I know what I can and can't do and essentially what is done to them so that I can try to fix the issues, but with patrons, you never know what they installed or did to get the computer to how it was.

**ESL and Spanish Computer Classes, ESL Volunteer Tutor Training, English Conversation, and Bilingual Outreach. Michelle Acosta, Bilingual Library Associate  
Attendance: 12**

**Young Adult Programs  
Keri Adams, YA Librarian, and Attendance: 328**

YA Books for Adults Book Club – 7/11/15 – To Timbuktu by Casey Scieska – 3 (Lots of members had conflicts that day)

YA July Statistics

Total Registrations to date: 102!!!!

July 7 – Zombie Murder Mystery Party – 44  
July 7 – Book Club: The 5<sup>th</sup> Wave – 24  
July 9 – Mock a Movie: Jupiter Ascending – 25  
July 14 – Life Sized Monopoly – 36  
July 14 – Book Club: The Crossover – 19  
July 16 – Minute to Win It – 44  
July 21 – Pop Culture Trivia – 27  
July 21 – Book Club: The Cadet of Tildor – 9  
July 23 – Craft: Pop Culture Magnets – 32  
July 28 – Bowling Trip – 23  
July 28 – Book Club: Drama – 16  
July 30 – Video Games (Field Day was rained out) – 25  
Additional Volunteers who worked on booklists for me – 4

Total Participants:

This summer has been outstanding! We are getting lots of kids to every program, more than ever before! The same kids keep returning and a few have joined as the summer has gone on. We've gotten a lot of friend/family groups which helps keeps the kids interested since they have people they know with them. This year we also have the world's nicest kids (and we always get nice kids, so that's really saying something).

The most popular program was Minute to Win It. This year we did it in stations, with 7 volunteers assisting (included in tally above), so that there weren't long periods of waiting around. I've done this program for so many years that I keep thinking "Next year, we'll do something else" but I always end up bringing it back because they love it so much. As always, the kids enjoyed the bowling trip and both Life Sized Monopoly and the Murder Mystery (which had 11 volunteers reading a script I wrote based on characters from an online kit) were favorites as well.

This is the first year in a long time that I've had volunteers (largely due to the original attempt being a disaster) and so far I've been pleasantly surprised. I have 15 volunteers and only one has not been reliable. I think the main reason for the success is that most of my volunteers are former (and current!) summer reading participants, so they understand how the program works and feel valuable contributing to it. They were definitely a hit at the Murder Mystery Party.

This year's book club is somewhat a victim of its own success. So many kids wanted to read the books that the group was too large for any meaningful conversation (in fact, most of the time only 7 of the kids talk and the rest are silent). Next year I would like to go back to having two groups (I switched to one this year due to having an infant at home and less reading time). (I also picked a terrible book, The Cadet of Tildor – which every person, including me, hated).

*Keri Adams*  
*YA Librarian*

### **Children's Program Highlights**

*Here's what's been happening in The Children's Department throughout the month of July:  
Summer programming began on the 6th of the month and we were pleased with attendance from the start. Usually, predicting attendance in spite of the registration numbers isn't an exacting science, as we never know when and for how long people who have registered their children will be going on vacation. We have also asked people who know that they will be away not to register their kids for that time period to alleviate long waiting*

lists. We also will take children into programs when, upon taking attendance, not that a child has not attended the program for which they are registered.

Chess Club is booming with a whole new crew of strategy-wise kids. We have beginners learning from the intermediates, as well as volunteers who sit in and play in the event of uneven numbers.

Legos will forever be a favorite of our kids! This summer, we have added some new sets and the creativity is out of this world. We're especially pleased to see more girls getting involved.

Mother Goose Time is full as is Preschool Story Hour- we have a great group of Moms and kids in Mother Goose Time who absolutely hysterical. Preschool Story Hour crafts are now totally revamped, now that we have the freedom to introduce new projects, which I'm matching to book themes which we read. These are now in their own file set-up.

Hey! Crochet! is even better than we thought! We have such an enthusiastic group of girls, with Shean our only boy. (His job is to roll yarn into balls and untangle it when needed.) Mari took short videos of the program to show just how quickly the girls have picked things up. Their projects are amazing, from scarves to pocketbooks to just learning to plain crochet.

Superhero Day was a blast! The kids, from Kindergarten through Third Grade, made their own costumes, consisting of masks and capes, and then proceeded to stay in character for the rest of the day! Refreshments were served (lemonade and Spiderman cupcakes) and flying around the auditorium to battle the arch-villain (me) ensued. A good time was had by all.

Watercolor Workshop is again a favorite this year. The kids have learned about diffusion, wet-to-wet painting, and just general exploration of the medium. We have a great group who never miss a session.

Arts and Crafts consists of two programs; Grades K - First and then an older group, Grades 2 - 6. Our deaf classes from the local school adjunct have been visiting us on a regular schedule, and have been enjoying a story time, reading books and doing crafts.

As per what they are studying, I've been keeping to the theme and creating crafts for them, as well as paraphrasing non-fiction titles. This last week with them reflects their study of Italy, and they will be making individual paper pizzas, with choices of toppings. Lol.



Magical Mystery Kitchen was delicious, featuring the famous and ever-perfect funnel cakes. The kids loved breaking eggs, stirring ingredients, and best of all, eating! Lack of an oven makes unhealthy (but yummy) fried food necessary, but no one's complaining.

Video Games is probably one of the most dependable programs, where attendance is concerned. It has something for everyone, from wrestling to dancing.

Coding Day had a good turn-out and it was interesting to see how the kids responded to learning something a bit off the beaten track.



*Mari's Tech Time has featured some great programs. The kids have been creating their own comics and storyboards.*

*Rodney The Therapy Dog visited us this month. What a happy little guy he is! The kids adore reading to him, and it definitely bolsters their reading aloud confidence, while making them comfortable around an animal.*

*We made a visit to the YMCA this month, as part of community outreach. Mari concocted a robot-themed storytime and I made a robot craft for the kids. Mari visited the Y and the session was much appreciated.*

*That's all for this month! See you in August! (Babette Smith)*

### ***Creating Super Hero Comics!***

## **Outreach and Publicity**

### ***Hackensack's Night Out***

***August 4, 2015, 5:30 to 9:00 p.m.***

***Sponsor: Hackensack Police Department***

***Outreach by: Babette Smith, Michelle Acosta, Gladys Cepeda***

*It was a perfect night, weather-wise, for an outdoor event. The library table was in a central location, catty-cornered across from the HPD booth and in front of the Fire Department trailer exhibit, so we had a great spot.*

*We had giveaways of books, which I pre-stamped with "A Gift From The Johnson Public Library", Michele's colorful cloth tote bags, air spinner toys, bookmarks, JPL pens and a variety of flyers and brochures about JPL events.*

*What Michele and I noticed was the marked lack of families with children attending the event! In past years, we ran out of giveaways long before the end of the night. This year, if we saw twenty children, it was a lot. We dealt with adults, many of whom were pen hoarders! It seemed that the crowd was made up of older adults who were there to see The Fillet of Soul.*

*We also noticed that there were less tables and vendors. We were returnees, as were Parisian, who were doing their wonderful face painting, and of course the PD, FD and Sheriff's Department. It was worthwhile to have the library represented, all things being said. (Babette Smith)*

### ***Hackensack Chronicle***

***July 17 Issue, Front Page***

***"Author Visits Library"***

***Photos and captions***

### ***Hackensack Chronicle***

***July 24 Issue, Page 3***

***"Vase and flowers"***

***Photos and captions***

***Hackensack Chronicle***

***July 17 Issue, Front Page***

***“Author Visits Library”***

***Photos and captions***

***Hackensack Chronicle***

***August 7 Issue, two page article, page 3 and page 6***

***“A Monthly Showcase of Talent”***

***Photos, captions (Christopher Trento) and article by Jennifer Vazquez***

**Professional Development**

***“Are You In(novation) or Out?” Webinar***

***Provider: Library Link***

***July 14, 2015***

***Length: one hour***

***Staff: Barb Schuit***

*In order to innovate, there must be trust and top-to-bottom organizational health. One important point that I thought could be implemented was concerning customer service. As with examples of the Ritz Carlton hotel chain and Disney, a scaled-down version of their policy. Other items of interest: Recognition of staff contributions, have an innovation team, trend-watching, using blogs, websites, etc. (Barb Schuit)*

***Serving L.E.P. (Limited English Proficient) Students***

***Sponsor: Project Literacy at Ciarco Center***

***Date: July 22, 2015***

***Length of Activity: 3 hours***

***Staff: Michelle Acosta***

Categorization of L.E.P. students helps the ESL teacher to tailor their lessons. One way to categorize is:

- long-term English learners
  - speak English and are often no longer designated as LEP, but they still struggle academically
  - recent arrivals with limited or interrupted formal schooling
  - they already have a primary language has not have consistent schooling. Difficulty with academics because formal schooling keeps getting interrupted. Has no English conversation skills.
- recent arrivals with adequate schooling
  - They already have a primary first language but their academics can be transfer into a second language. They could express in a second language once they have developed sufficient proficiency in the second language.

**Building and Grounds**

*Leak in Basement, in the Old Maintenance Office*

C&C Masonry repaired the problem with a new gutter and drainage system.

*Tiles and Carpet – Moore Street Entrance*

We are getting quotes from Brothers' Carpet to repair moisture damage. We will get more quotes if Brothers' is over the threshold.

*Respectfully Yours,  
Sharon Castanteen*